



2022 ANNUAL REVIEW



# FIFTY YEARS OF THE TODD FOUNDATION

Reflecting on the past, living in the  
present and looking towards the future

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An inclusive Aotearoa New Zealand  
where all families, children and young  
people can thrive and contribute.

Whakawhāiti Aotearoa,  
hei oranga wairua,  
oranga tāngata.

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# 2022 OVERVIEW

## Tēnā koutou katoa

For the Todd Foundation, 2022 was a year focused on the past, present and future.

### THE PAST

In our 50th anniversary year we took the time to look into the Foundation’s past. Creating a timeline of key moments and a film to celebrate this milestone was an incredibly reflective opportunity. The history, legacy, and the journey the foundation has been on over 50 years was a story worth telling, and one that has grounded us as a staff team in the present. It isn’t often you get the opportunity to stop and look at where you’ve come from. It fostered in us a real appreciation for the legacy we’re a small part of.

### THE PRESENT

In the early half of 2022, staff, trustees and representatives from the Todd family came together to review our funding

strategy. Staff and trustees were all on the same page that it was far too early to change our current long-term strategy, which we launched in 2018. Instead, we focused on diving into our collaborative work to support community-led action for change, reflecting on where we’ve seen positive impact, and identifying ways to strengthen our approach.

We also said farewell to long-time staff member Valerie Williams and welcomed Sara Ware as our new Operations Lead. Most of the Foundation’s funding decisions in 2022 were around reviewing and renewing our current long-term change funding partners. With more funding renewals than funding for new partners it really was a year spent in the present!

### THE FUTURE

Turning 50 and reviewing the Foundation’s strategy inevitably meant

setting our sights on the future. Our strategy is contemporary and focused on the long-term so will continue to serve as our guiding star for the next five years. Being a family foundation is part of the nature of our organisation. Preparations for our 50th anniversary celebrations really shone a light on how big the wider team supporting the Foundation is, and we’re grateful to have so many backing us.

As we head into 2023 we’re conscious of the economic impact everyone is feeling. The cost-of-living crisis is real in New Zealand, and we’ll continue our commitment to addressing the root causes of poverty, working toward a more equitable future for all New Zealanders.

### THREE BIG LESSONS FOR 2022

Looking back on 2022, the three biggest lessons we would like to share with others are:

- **When the moment presents itself, take the time to look back on where you’ve come from.** Growth and change over time are signs that you’re a healthy organisation, and there are lessons our forebears have to offer that can really help us understand our roles in the present.
- **Don’t fix what isn’t broken.** Just because you have a time-based review cycle for your strategy doesn’t mean you have to begin all over again. If something is working well, then sticking with it is a valid approach. It can be tempting to ‘throw the baby out with the bathwater’ while latching onto the latest shiny trend, but the boldest and most strategic approach might just be to stick with what you have that is working.
- **Money isn’t the only resource philanthropic foundations have to offer.** The skills, experience and networks our staff team and community partners have grown are quickly becoming a resource as valuable as the money we distribute. Many of the community leaders we support are pioneers in systems change and have insights to offer others who are earlier on in their journeys.

We look forward to learning alongside our trustees, community partners, and fellow funders far into the future and hope you enjoy our 2022 reflections and review.

### Ngā mihi maioha,

## The Todd Foundation Team



Rebecca Turner  
Chair



Seumas Fantham  
Executive Director



Sara Ware  
Operations Lead



Helen Anderson  
Programme & Relationships  
Lead



Susie Schwartz  
Programme & Relationships  
Lead





## LOOKING BACK

# 50 YEARS OF THE TODD FOUNDATION

In December 2022, the Todd Foundation marked its 50th anniversary with a night of celebrations. Todd family members, trustees and community partners past and present, philanthropic peers, and Todd Foundation, Family Office and Corporation staff came together to reflect on 50 years of giving.

Our Chair, Rebecca Turner opened the occasion with a celebratory speech, which we are delighted to share here – extending our heartfelt thanks to a wider audience:

“Welcome to the Todd Foundation’s 50th anniversary. Tonight we are here to celebrate. We are here to talk to each other, to share stories and to remember who we are. We are all part of a Family, the Todd Foundation Family.

The Todd Foundation’s vision is of “an inclusive Aotearoa New Zealand where all families, children and young people can thrive and contribute”.

## LOOKING BACK: 50 YEARS OF THE TODD FOUNDATION

Now for some history. The first formal philanthropic trust that was set up by a Todd family member was by Kathleen Todd, in the 1950s, to support postgraduate study in psychiatry. She was one of the first women to enter Otago Medical School and she became a specialist in child psychiatry.

Fifty years ago in 1972, after a good deal of discussion, Sir Bryan, Andrew, Moyra, Sheila and Sir John Todd decided to establish the Todd Foundation with \$1 million gifted from the family business.

As the Todd Group’s commercial reputation evolved, the directors and shareholders recognised a corporate responsibility to the community’s welfare.

Sir Bryan said at the time “As a successful family, we should also be a modest and charitable family with a sense of responsibility to the community.”

So the first three family trustees Andrew, Brian and John were joined by four independent trustees representing Federated Farmers, the New Zealand Law Society, Federation of Labour (which became the Council of Trade Unions), and the Manufacturers Association (which later became Business New Zealand). Each of these organisations accepted an ongoing commitment to nominate a Trustee representative. The Foundation then began inviting funding applications through newspaper advertisements.

For those reading this annual report digitally, we invite you to view our 50th Anniversary Film.

Viewing time 12 minutes

[WATCH THE VIDEO](#)







This was our start and since then we have had many people who have given their time to the success of the Foundation.

I would like to thank all of these individuals for everything they have contributed and for their commitment to the Foundation's ongoing success. To date, the Todd Foundation has given away over one hundred million to the New Zealand community.

We also recognise that this 50 years of giving back to our New Zealand community would not have been possible without the whole of the Todd Family's generosity and commitment.

Only some of us have had the privilege of being a trustee and really feel the impact of the Foundation first hand, but it is the collective support of the whole family that keeps the Foundation going each year. And it is because of the Todd Corporation, the Todd Family Office and everyone who has worked for these entities that the Foundation has been made possible. If we didn't have the funding, we would have nothing to give or grow. So this celebration is yours as well. Thank you all for the part you have played.

We also have many community partners, some of whom are here this evening. These are the people who do the work in our communities, to help others and to lead the programmes that the Todd Foundation is so proud and passionate about supporting. You inspire us and we want to thank you sincerely.

Our giving also becomes much more powerful when we hold hands with our partners in Philanthropy. To our Philanthropic peers, thank you for the trust you put in us, and for your collaborative sharing of knowledge, ideas and friendship.

I'd like to quote Sir John Todd, who said:

"People who have the resources to help should be generous enough to help. It is almost a requirement of life that you help other people."

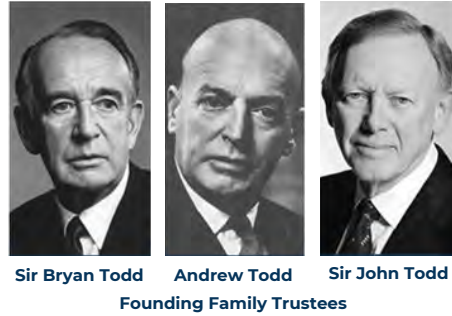
As one of our country's earliest family foundations, we have a strong family history of generosity and have always been proud of our shared commitment to philanthropy. Our hope is that the Foundation continues this legacy by building on our past efforts and continuing to support long-term change in our community. That is what we are all here to celebrate – this family, this Todd Foundation family. Everyone who has been part of the past 50 years and who will be part of the Foundation's future. Once again, thank you."





## 1950-1972 A family legacy of giving back

The first formal philanthropic trust set up by a Todd family member was by Kathleen Todd in the 1950s to support postgraduate study in psychiatry. In 1972 the Todd Foundation was formed after discussions between Bryan, Andrew, Moyra, Sheila and John Todd.



Sir Bryan Todd Andrew Todd Sir John Todd  
Founding Family Trustees

*As a successful family, we should also be a modest and charitable family with a sense of responsibility to the community.*

— Sir Bryan Todd, 1977

## 1972 - 1987 Early capital and donations

In 1972, The Todd Foundation received its first capital contribution of \$1 million from Todd Motors and, in 1974, made its first donations to Birthright NZ, the University of Otago's Wellington Clinical School, The Symphonia of Auckland Foundation Inc, St John Ambulance, the Salvation Army and youth work through YMCA and YWCA. These totalled \$57,200.

In 1982, the Todd Corporation donated \$1 million and, in 1985, Todd Petroleum Mining Company gave \$1 million to commemorate 100 years of business in New Zealand.

### 1985 Todd Centenary Fund

The Foundation's donations in the early years spanned many worthy causes and attention was given to try and distribute funds as widely and evenly as possible across New Zealand communities. The 'Todd Centenary Fund', established in 1985, marked the first shift in the giving strategy, to include one-off larger donations for "up to three or four significant projects annually."

## 1990 Establishment of Philanthropy New Zealand

In 1990, Philanthropy New Zealand was formed by Sir Roy McKenzie with the Todd Foundation as one of its first supporters and funders. The association's purpose is to "grow effective giving", providing thoughtful leadership and practical help for philanthropy in New Zealand.

At the same time, \$2 million was gifted to the Foundation by the Todd Corporation, and the Foundation began to fund scholarships through New Zealand universities and polytechnics.

## 1999 Getting more strategic

In 1999, the Foundation became more strategic with its giving and shifted from print advertisements to a website. Rather than providing multiple small grants across a wide range of social and geographical areas, it set out to give a smaller number of larger, more targeted grants focused on children and young people, with an emphasis on education and health.

Donations of capital to the Foundation from the family shareholders of the Todd Corporation became an annual resolution.



Sir John Todd and Kate Frykberg

## 2006 Making the vision public

The Foundation shared its strategic plan publicly for the first time. Its original vision for New Zealand being "a place where everyone can contribute to the best of their ability in a society that nurtures and values young people, encourages endeavour and tolerance and recognises our cultural diversity."

*People with the resources to help should be generous enough to help.*

*It is almost a requirement of life that you help other people.*

— Sir John Todd, 2012

## 2000 Operations over the years

The Foundation appointed its first manager, Shirley Day, and Kate Frykberg as its first Executive Director in 2005. Before these appointments, the day-to-day activities of the Foundation were ably managed by Ken Armstrong, Letitia Robinson, and Anne Wall, Executive Secretaries of the Todd Corporation.

The Foundation has only had two Executive Directors following Kate's ten years in the role, Christina Howard and the current Executive Director Seumas Fantham. Both Kate and Christina continue to serve New Zealand's philanthropic sector, consulting and advising.



Shirley Day

## 2018 A contemporary funding strategy

The Foundation implemented its new funding strategy to proactively seek sustainable, long-term social change for children, young people and families. This was a move away from competitive public funding applications to the longer-term, relationship-based funding that is now our norm.



Christina and Malcolm



Rebecca Turner

*It is easy to give away money, but it is not easy to give it away in a thoughtful and impactful manner, and in a way that upholds the dignity of those on the receiving end. We stay effective and are well-respected through our commitment to listen, learn and change.*

— Rebecca Turner, Foundation Chair

## 2015 Sir John Todd's legacy

Sadly, in 2015, Sir John Todd passed away, ending his 28 years as Chair and 43 years on the Todd Foundation board. Upon his passing, Sir John left a bequest to the Todd Foundation. In recognition of Sir John's commitment to both organisations, the Todd Foundation trustees created the 'Sir John Todd Memorial Grant' – a funding relationship with Young Enterprise beginning in 2017 and continuing today. Youth employment continues to be a focus for the Todd Foundation today.

*Dad's greatest and most enduring passion was for The Todd Foundation. Like all of us in the family, from early in his life Dad was made aware of the privilege his family enjoyed and that with that privilege came a responsibility to use it to improve the lives of others.*

– Mike Todd, Eulogy for Sir John Todd



Sir John Todd

## 2022 50 years on

Over the years the Foundation has refined its giving to be more strategic while keeping children, young people and families at the centre. Today the majority of its resources are targeted at the root causes of some of society's biggest challenges (like housing, food security, digital equity and youth employment).

The Foundation is also committed to supporting the capability of the charitable sector, to working meaningfully alongside other funders, and to responding quickly and effectively to community needs as they arise.

## 2009 Funding practise innovation

In 2009 the Foundation became aware of research which highlighted that many common funding practices can inhibit the impact of community organisations. Short-term funding, funding criteria that is too specific, and a lack of opportunities to share and learn were the main challenges to which the Partnership Fund was set up to respond to.

Every year, a theme was chosen, and groups were funded for five years at a time. The Todd Foundation hosted an annual learning and networking opportunity for all the partners. Themes over the years included intergenerational learning, child and family advocacy, disability, youth leadership, and community-led development.



Partnership Hui 2012

## 2008 Collaboration with other funders

Key people from the Todd Foundation, J R McKenzie Trust, the Tindall Foundation and the Wayne Francis Trust met to discuss how to respond to the Global Financial Crisis. The Working Together More Fund – He Putea Mahi Tahi (now Weave) was born from this discussion and launched in October 2009. Collaboration with other funders, and between community groups became central to the Foundation's way of working, as a key tool to create more impact. In 2022 Weave has eight family foundations involved.

*One of the lessons learnt from our Partnership Funding Model, implemented in 2009, was the need to remain efficient and meaningful to recipients in terms of planning, certainty and duration.*

– Malcolm Whyte, Foundation Chair (2015 - 2020)



Malcolm Whyte

## 2011 Fast responses in moments of crisis

Following the earthquakes in Canterbury in 2011, the Todd Foundation Earthquake Recovery Fund was established, raising and donating \$2 million over four years. Guided by a group of young people from Christchurch the Foundation made its largest ever donation – \$1 million to support the establishment of the YMCA Christchurch Youth Art Place.

The Todd family have always been generous responders in moments of crisis, from a large grant in 1986 to the Bay of Plenty Earthquake Relief Fund to additional family donations in 2020 to respond to the Covid-19 pandemic.





## YOUNG ENTERPRISE

# A SIR JOHN TODD FAVOURITE STILL GOING STRONG AFTER 40 YEARS

Terry Shubkin, CEO of the Young Enterprise Trust, remembers feeling quite nervous the first time she met long-time supporter, the late Sir John Todd.

But as those who knew Sir John, a founding trustee of the Todd Foundation and board chair for 28 years, there was no need to feel nervous: he had a knack for putting people at ease.

"I actually called my friend beforehand to say how nervous I was about meeting him," recalls Terry.

"But when I walked in, he just made me so comfortable. He was fabulous!"

Young Enterprise, which supports secondary school students to set up their own businesses and develop an entrepreneurial mindset, was very close to Sir John's heart. His long and active involvement included bringing the Todd Corporation on-board as a sponsor from 1998 to 2016. He also served as a member of the Young Enterprise supporters' council and he regularly attended the annual award ceremony for the organisation's flagship programme,



Sir John presenting at the awards

the Young Enterprise Scheme (YES). Each YES company creates their own product or service and brings it to market during the school year.

After Sir John's passing in 2015 the Todd Foundation created the Sir John Todd Memorial Grant – a funding relationship with Young Enterprise that began in 2017.

Sir John's belief in the importance of Young Enterprise has proved to be well placed. Since it was set up 40 years ago,

more than 150,000 secondary school students have been involved in the programme, and the list of successful YES alumni is constantly growing.

They include Brooke and Leighton Roberts who helped set up online share investing platform Sharesies, Nick Hyland and Jacksen Love who set up scooter and bike-share company Flamingo Scooters, Natalie Whittaker, founder of GiveaLittle, and Alexia Hilbertidou, CEO of GirlBoss which encourages more girls to study STEM subjects.





Even if they don't go on to become successful business people after they leave school, YES participants gain many other useful skills, such as confidence, resilience and a belief in themselves.

"For some kids, it's just about making them work-ready and world-ready," says Terry.

A recent report looking at the social impact of YES found that it produced \$5.80 of measurable social return for every dollar spent. Participants had improved mental health, a higher level of achievement and they were less likely to take part in risky behaviour.

The types of businesses YES participants set up has changed over the years. Terry says there's now an increasing emphasis on environmental, cultural and social sustainability. Levi Scott, whose company Upcycled Plastics won the 2022 Sir John Todd Memorial Prize, for example, recycled more than 600kg of used plastic bottles in a plant he built in his garage.

As Terry points out, technological changes over the last few decades have also changed the way that YES participants do business.

"Who would have thought, 40 years ago, you could have high school students selling their products globally?"



## RENEWED FUNDING FOR COMMUNITY PARTNERS

# OUR COMMITMENT TO LONG-TERM SOCIAL CHANGE

In 2022, we were pleased to be able to renew funding for 10 of our fantastic community partners.

Our approach to supporting long-term social change is to form high-trust partnerships with organisations and collaboratives that align with the Todd Foundation's vision of an inclusive Aotearoa New Zealand where all families, children and young people can thrive and contribute.

We know that to innovate, retain staff, and plan ahead, organisations working to address some of our society's most challenging issues need multi-year funding. Shifting issues such as

food insecurity or addressing New Zealand's housing crisis is not something that can be achieved overnight.

So when we partner with ambitious organisations who are leading change, we usually fund them for a minimum of three years initially, alongside other funders. In their third year of funding (or sooner in some cases), the Todd Foundation team carries out a review alongside our community partners and other funders, and makes recommendations to our board about whether ongoing funding is needed. Staff write these funding renewal proposals so that our community partners can get on with doing their valuable work.





The groups we renewed funding for in 2022 have demonstrated some impressive outcomes. One example is Project Hoake, which has supported the development of 10 new family-led businesses on New Zealand's remote East Cape. Alongside collaborative funders Te Muka Rau, J R McKenzie Trust, Trust Tairāwhiti and the Tindall Foundation, our support will help Project Hoake to continue to support and grow these and other fledgling businesses.

Todd Foundation funding is not always needed in the longer term. In many cases, our role is to support groups to get their collaborative initiatives off the ground, and an important and growing part of our role is brokering relationships with other funders to fund future work. Some of our community partners generate their own income through enterprise, enabling philanthropic funding to reduce over time.

Over the last three years, we've funded Te Hiko, Wesley Community Action's Centre for Community Innovation, which is supporting 19 community-led initiatives after a successful establishment phase. The team has brought new funders on board and developed an innovative 'Just Change' initiative, bringing 'doers and donors' together to fund grassroots projects. While the Todd Foundation's financial contribution to their work over the next three years has reduced, we are still on-board to support them in their next phase. This involves growing partnerships to create local economic systems that put people's well-being first and continue to grow the capacity of local communities to lead their own responses.

Whether we are there in short-term or for several years, the Todd Foundation is honoured to support groundbreaking initiatives that create lasting impact for children, families and communities.



## HOW DO WE DECIDE WHETHER TO RENEW FUNDING?

We look at a number of questions when we are deciding whether to renew funding for a community partner. They include:

- Does the collaboration have a clear, long-term goal of social change that fits with our vision and which is yet to be achieved?
- What has funding enabled already?
- What are their long-term goals? And are they making progress towards them?
- Is our funding and support still required to ensure the success of this project?
- Is there evidence that our community partners are learning, adapting and growing as the context changes?
- Is this still a strong fit with our current strategy?
- And do we have the funding to commit?







# 2022 FUNDING AT A GLANCE

**\$3.98m**  
Total 2022 donation commitments made

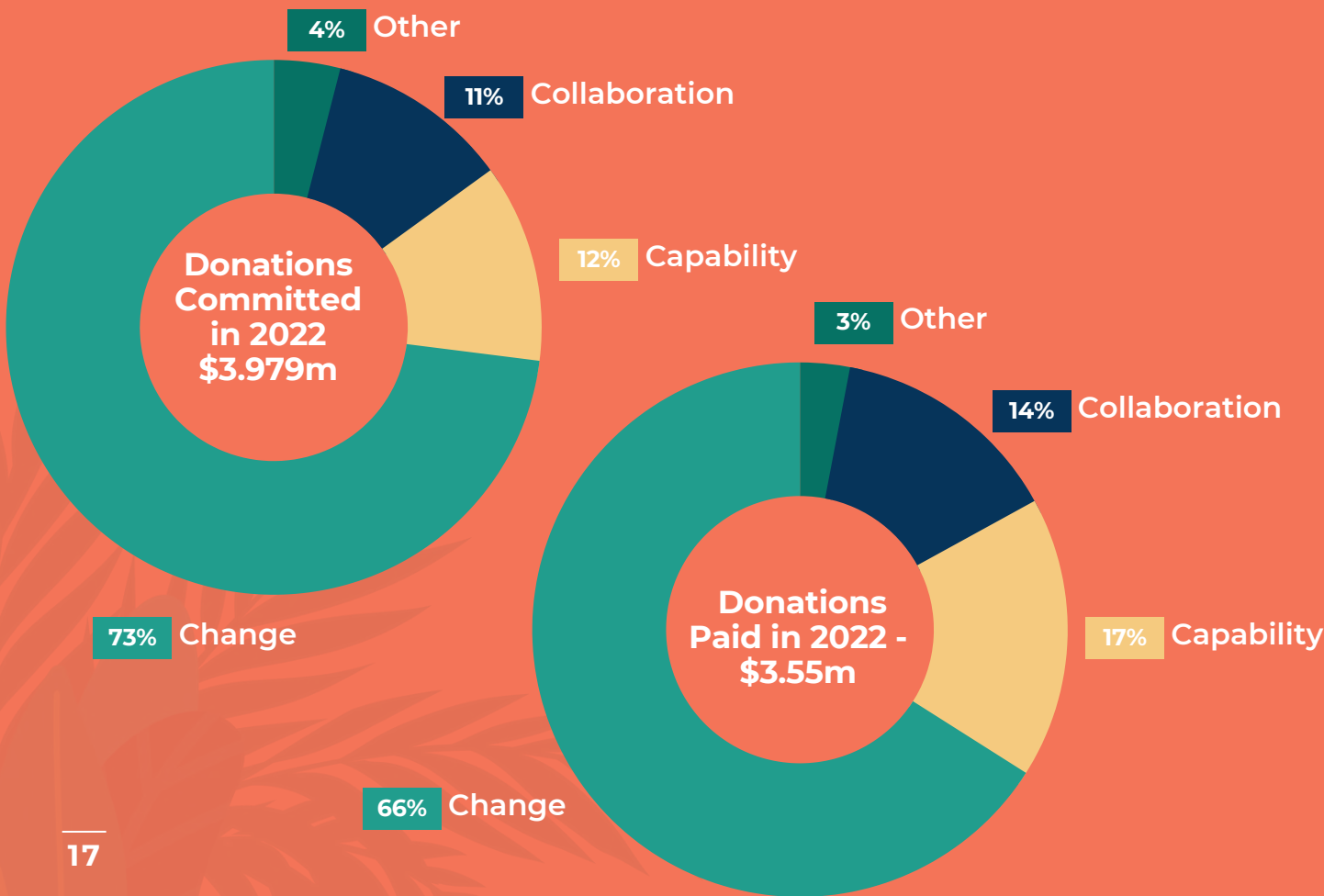
**\$111.13m**  
Total funding since inception (in 2022 dollars)

**\$75,597**  
(range \$5,000 to \$250,000)  
Average annual donation size

**\$3.55m**  
Total donations paid (includes commitments made in previous years)

**88% (\$3.5m)**  
Multi-year donations of two or more years

**\$634,381**  
2022 operating costs



## HUI E! BUILDING RECOGNITION AND SUPPORT FOR THE COMMUNITY AND VOLUNTARY SECTOR

A large majority of Aotearoa’s 115,000 tangata whenua, community and voluntary groups are used to operating on the smell of an oily rag, delivering important services into the community despite a lack of funding and not enough bodies on the ground.

But two years of dealing with the fallout from Covid 19, followed by a cost-of-living crisis and, more recently, a series of weather-related disasters, means these groups are under even more pressure.

“The needs of the community have increased since Covid arrived, and they haven’t gone back down, so essentially they’re having to deliver more with less,” says Rochelle Stewart-Allen,

Kaiwhakahaere Matua (Chief Executive) of Hui E! Community Aotearoa, a Todd Foundation capability partner. Hui E! is a peak body for the community and voluntary sector.

That increased pressure means there’s not much time for what Rochelle calls “charity SMEs” to apply for grants, let alone make submissions to the government on matters that affect their sector. Nor do they have time for strategic planning and as for taking time out to attend to their well-being, there’s never time to make that happen.

“There are a lot of really tired leaders of community groups and charities and a lot of really tired volunteers,” says Rochelle.



Luckily Hui E! has their back. It works behind the scenes to make sure this vital sector gets the recognition and support it needs.

“We talk about ourselves as helping the helpers. We work to support community groups who are delivering at the grassroots level.”

Research carried out during 2020 and 2022 identified a number of pressing issues facing the sector, including the need to free up funding so that community organisations can get equitable access to the financial support they need.

During 2022 Hui E! continued to lobby funders – including government funders – to make the grant application and reporting process easier and less time consuming. The organisation also continued their Hoa Pūtea service, matching small community organisations with skilled volunteers to coach them through their first grant application; 32 organisations used the service in the year ended June 2022.



“

“We worked with one group that had been applying for funding for 10 years and never had any success. then they got their first successful funding application after working with us.”

For some, access to skilled advice has been a game-changer.

The organisation also started a popular podcast series, Tātou tātou, featuring community leaders talking about their personal wellbeing. “It’s a way of providing peer-to-peer learning, where people share what they have learned about how to manage in these challenging roles.”

Rochelle says a three-city tour by US not-for-profit advocate Vu Le in October 2022 had a big impact in raising the profile of the sector.

“Vu Le is very funny and entertaining, but he has a very serious message. It meant we got in front of philanthropic funders, we got in front of government, and we were really able to highlight some of the real challenges our community members face.”



## DRIVING CHANGE NETWORK

# UNLOCKING \$86.5 MILLION FOR COMMUNITY DRIVER EDUCATION AND TRAINING

An \$86.5 million government funding boost for driver licencing programmes in the 2022 budget was a milestone moment for the Driving Change Network. The aim of the funding is to support 64,000 New Zealanders to gain their licences over four years.

“The press release announcing the extra funding was a huge moment for us,” says Driving Change National Coordinator Wendy Robertson.

“We’ve been calling for more government support for driver licencing

since we began; this announcement shows that our message got through.”

The Todd Foundation has been co-funding the Driving Change Network since 2019, alongside the J R McKenzie Trust, Len Reynolds Trust and Te Rourou (formerly the Vodafone Aotearoa Foundation).

Wendy says the network is committed to ensuring New Zealand’s driver licensing system helps, rather than hinders the journey to work, education and training for all New Zealanders.



“We know we need a system that supports people in a holistic way, is culturally appropriate for our communities and accessible for people of all ages. Working collaboratively, and with government, to achieve that is what we’re all about.”

For young people, a driver’s licence is more than just a licence to get on the road. It’s also a licence to get a job and to participate fully in society. However, many have no legal driver to teach them, and no legal car to practice in. If they drive anyway, they risk being caught up in the criminal justice system.

A healthier driver licencing system would give more people access to the resources they need to gain their licenses. This would lead to safer roads, access to employment opportunities, and help break cycles of poverty and unemployment. It would also reduce road accidents and reduce the number of young people who get caught up in the justice system for driving-related offences.



During 2022 the network joined the Driver License Improvement Programme – the only non-governmental organisation involved with the programme which is looking at ways of reducing barriers in our driver licencing system.

Wendy says being part of the improvement programme is important to ensure that change keeps happening.

“For us, systems change doesn’t stop when you kick the door open with something like a budget announcement,” she says. “We’re there for the long-term to make sure the door stays open, and to ensure the money goes out and gets to where it needs to go.”



Other achievements during 2022 include increasing the number of testing locations across the country, training new community testing officers and trialling new community initiatives in Te Tai Tokerau and Te Tairāwhiti to make it easier to for people to get access to driver testing.

Wendy says the success of the Driving Change Network is due to the dedicated and collaborative efforts of members (who now number 600), co-funders and partners. The governance and membership model is open, diverse and represents multiple sectors and regions.

At the heart of the network’s success is a commitment to regular engagement with members and listening to community voices: they’re the experts when it comes to knowing what will work best in their communities.



The Todd Foundation is proud to support this critical work.

For those reading this annual report digitally, we invite you to learn more about the Driving Change Network and the system they’re trying to change by watching this self-produced short film.

Viewing time: 5 minutes

[WATCH THE VIDEO](#)







## TUANUI

# A MANA-ENHANCING APPROACH TO HEALTHY HOMES

When the Tuanui: Wainuiomata Healthy Homes for All initiative was launched in May 2021 the Steering Group had ambitions for a fivefold increase in the number of homes being repaired by its team of local tradespeople during the first two years, from 20 in the first year to 100 in the second.

Tuanui's long-term goal is to support whānau living in the Hutt Valley suburb's most unhealthy homes to live in warm, dry, healthy homes. A key element to achieving that goal is a home-repair programme for low-income homeowners, after which they can refer themselves to other services working

under the Tuanui umbrella for their homes to be retrofitted with insulation and heating.

But the Tuanui Steering Group quickly realised that a successful home-repair programme can't be rushed. Home-repair work is not just about fixing someone's leaking roof or replacing their rotten floorboards. It's also about building respectful relationships with the whānau who live in the house – and that takes time.

"It's a big thing for whānau who are already feeling whakamā (embarrassed) about their whare (house) to open their doors and let strangers in," says Cheryl

“

"It's a big thing for whānau who are already feeling whakamā (embarrassed) about their whare (house) to open their doors and let strangers in"

Davies, manager of Tuanui's lead organisation, Tū Kotahi Māori Asthma and Research Trust.

By the end of 2022 Tuanui had dialled back their target of repairing 100 homes in Year 2. Instead, they are scaling up the home-repair programme at a slower pace that respects the mana of the whānau involved.

Cheryl says they also realised that the tradespeople involved have to be a good fit for their community: "As well as being good builders, good painters and good plumbers, whānau need to feel comfortable with them coming into their homes."

All the members of the Tuanui home repair team, which is run by well-known Kiwi actor and builder Jim Moriarty, are Wainuiomata and Hutt Valley locals with deep roots in the community.

Cheryl says they will share these valuable early findings with other organisations

looking at running similar programmes. "We're a bit of a pilot, and we hope what we learn will help other organisations run community-specific healthy homes programmes elsewhere."

Tuanui, which means "big roof", is a partnership between several organisations that provide healthy homes services in Wainuiomata. As well as the home-repair programme which is partly funded through Te Puni Kōkiri, these include subsidised heating and insulation retrofit work available through EECA's Warmer Kiwi Homes programme, as well as the Well Homes Healthy Homes Initiative by Te Whatu Ora which provides services such as draught-stopping, curtains, beds and bedding. Whānau can get wrap-around wellbeing support and legal and budgeting support through the Whānau Ora programme and other initiatives.

Wainuiomata has a high proportion of cold, damp homes and some of Aotearoa's highest rates of respiratory and other house-related illness. Many of the homes being repaired have been owned by the same whānau for several generations – the legacy of a home-building programme by the Department of Māori Affairs in the 1960s. However, they can often not afford to keep them well maintained.

Jim's team carries out repairs such as replacing rotten weatherboards, repairing leaking roofs and sorting out drainage issues. After that the houses can be retrofitted with insulation and heating.



“You can’t put insulation in the roof if it’s leaking, you can’t insulate a house if it’s got holes in the floor or the bathroom leaks so badly that water is falling through it,” says Cheryl.

As part of its work under the Tuanui umbrella, Well Homes engages with landlords to support renting whānau. The Steering Group also is exploring other ways to better support whānau who rent.

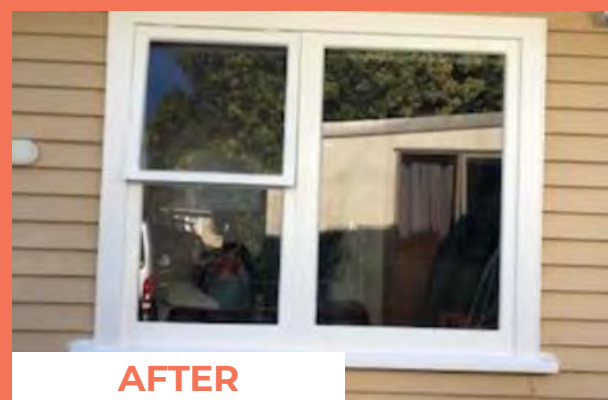


In the meantime, the Wainuiomata homeowners who have already welcomed Jim and his team into their homes are delighted with the results: “This house is warm, I don’t cough as much, I don’t shake or freeze and the babies – they’re not as bad with their asthma,” said one.

The Todd Foundation is proud to support Tuanui and the Wellington Regional Healthy Homes Group, which aims to influence change – from the behaviour of private landlords to regional and national policies – so that everyone in Wainuiomata can live in a healthy home.



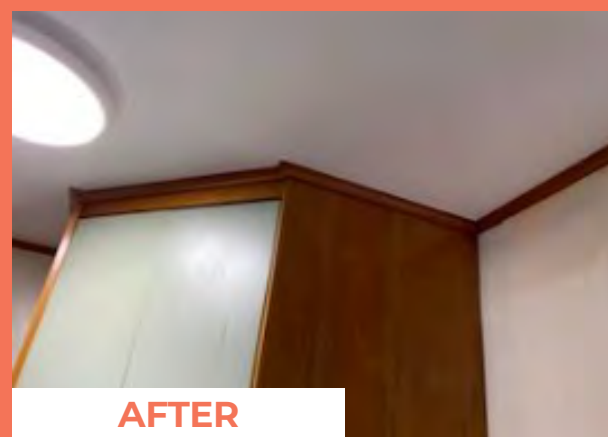
BEFORE



AFTER



BEFORE



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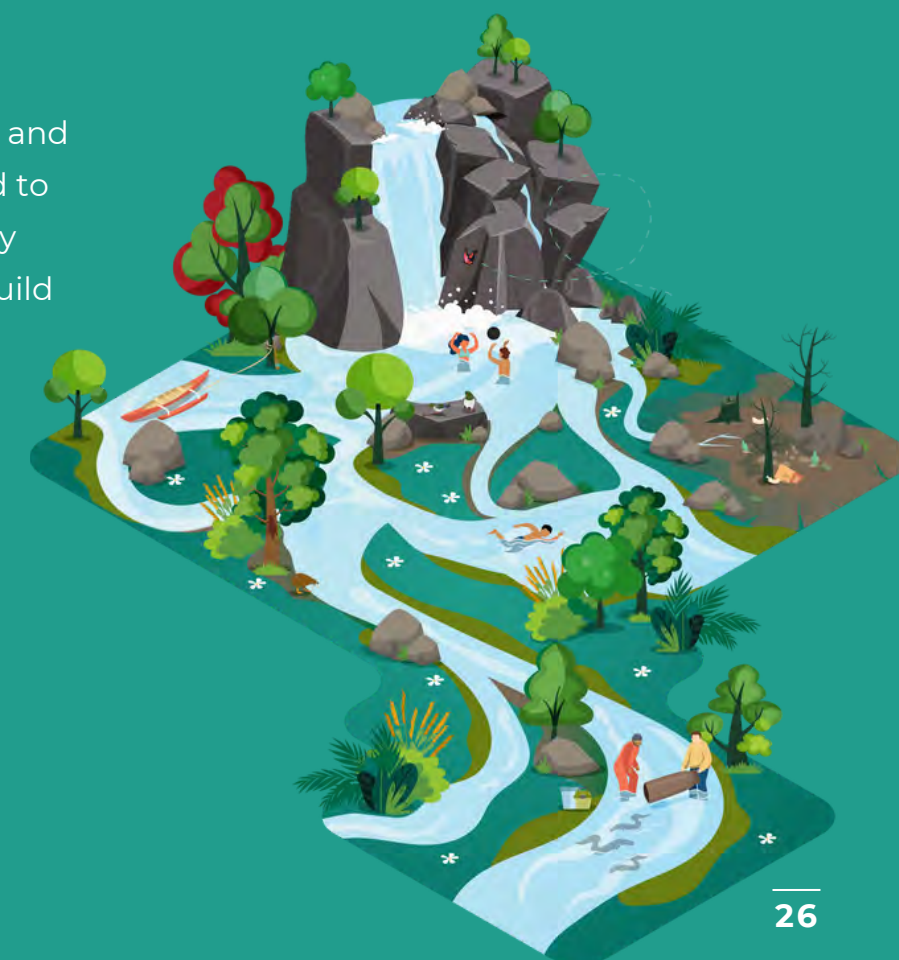
## LOOKING FORWARD: 2022 STRATEGY REVIEW

In 2018 the Todd Foundation launched a funding strategy that fundamentally changed the way we work. After 45 years of running competitive grant application rounds, the Foundation decided to proactively seek out communities, organisations, and collectives to partner with.

Following two years of transition, the Foundation has focused exclusively on this new way of working. It still feels relatively new. Yet, as we celebrate 50 years of the Todd Foundation’s legacy and look towards the next five years, we know that it’s important to take stock of our progress and identify ways to improve to achieve greater impact.

In 2022, with the help of two independent evaluators, we did just that. Our strategy review supported the need to continue our responsive, relational, and high-trust funding approach to contribute to long-term social change. Trustees, Todd family members, and staff, agreed to continue our current strategy, building on the relationships, learnings and successes achieved to date.

We live in challenging times and the foundation is committed to working with our community partners into the future to build a more equitable Aotearoa New Zealand.





# TODD FOUNDATION

# FUNDING STRATEGY

## Our vision

An inclusive Aotearoa New Zealand where all families, children and young people can thrive and contribute.

Whakawhāiti Aotearoa, hei oranga wairua, oranga tāngata.

## Our purpose

We resource communities to create sustainable, long-term social change for children, young people and families.

We provide funding that supports:

- Collective and system-focused solutions
- Genuine, inclusive community ownership and leadership
- Evidence-informed models and innovation
- Measuring what matters, understanding what works

## Guiding principles

These principles are a touchstone, underlying everything we do:

- Reducing exclusion and disadvantage
- Building inclusiveness
- Strengthening communities
- Mana Māori
- Respectful relationships
- Listening and learning

## Our way



We fund co-ordinated, community-led action for change in selected focus areas. Our current focus area is 'Fairer Futures for children and whānau'.



We practise and incentivise collaboration through pro-active, strategic alliances with other funders.



We fund key organisations providing important capability support to the community sector.







## LOOKING FORWARD SUPPORTING MATCH | TE PUNA TAURITE

In 2021, the Todd Foundation and other funders from the Weave collective supported Philanthropy New Zealand to develop Match | Te Puna Taurite (MTPT) – a digital platform that ‘flips the model’ of funding.

Launched in May 2022, MTPT provides an easier way for fundseekers to get in front of multiple funders at once. Fundseekers can upload a profile and funding requests to one place rather than having to approach funders individually with tailored applications.

Anika Speedy, the Manager of the platform notes: “Match | Te Puna Taurite has been developed to create systems change in the funding system in

Aotearoa New Zealand. It won't happen overnight, however we can create some immediate fixes by creating a more equal playing field by reducing the burden of accessing funding for fundseekers. The aim is to facilitate greater collaboration for funders with more of our key equity groups being funded and a more unified funding landscape for everyone, sharing knowledge and ideas.”

**Match | Te Puna Taurite holds a vision of a more equitable, collaborative, and accessible funding system.**

This vision strongly resonates with the Todd Foundation, so on top of contributing to the platform's development, our trustees tagged \$50,000 of our 2022 donation budget for staff to allocate to organisations and initiatives listed on the platform. While we've mostly moved away from small one-off grants to community groups, to focus on more long-term larger grants, we thought this was an important platform to support.

Staff had the pleasure of logging onto the platform and funding eight charities around Aotearoa who are doing incredible work.

It was an awesome opportunity for us to keep an equity focus on our funding and to learn about new small charities that have popped up around the country. It's a platform still in its infancy but we can see the huge potential it presents.

### We love Match because:

- **The values of equity and collaboration that underpin it are aligned with ours**
- **It's a way for us to see the smaller and newer charities that we don't normally get to see as proactive funders**
- **It presents an opportunity to collaborate with other funders who we might not have co-funded with normally**



A short thank you video from the Rare Disorders Trust.

Viewing time: 40 seconds

[WATCH THE VIDEO](#)





## Our 2022 Donations Supported:

- **Gather Foundation:** to co-design physical spaces for children, with children across three schools in Christchurch.
- **The Funding Network:** to upskill over 50 small grassroots charities in online fundraising through their Generosity Generator, which gives them the tools and know-how required to run successful online crowdfunding campaigns.
- **Sk8it4ward:** to support two amazing 12 year olds in their mission to challenge poverty through skateboarding.
- **Rare Disorders NZ:** to host a national hui for their 136 support group leaders, enabling them to connect, network and upskill.
- **The Bush Kura:** to run camps and courses to reconnect rangatahi in Te Tairāwhiti to the Taiao (natural environment) while developing teamwork and leadership skills.
- **The Social Change Collective:** to run bi-monthly events for young professionals, to learn from experts about environmental and social issues and set goals to achieve sustained social change.
- **Tāwai Takapiri Connect Futures NZ:** to support state schools and teen parent units in low socio-economic areas across Aotearoa New Zealand to develop alumni engagement programmes.
- **Changing Minds Trust:** to champion the voices and solutions of those with lived experience of mental health and addictions, and run events and programmes that are based on evidence and community solutions.

## LOOKING FORWARD

**WE ASKED THREE OF OUR  
COMMUNITY PARTNERS TO SHARE  
THEIR VISIONS FOR THE FUTURE.  
HERE'S WHAT THEY SAID.**



## THE D\*LIST

“The D\*List is on a mission to transform the way we think about disability in Aotearoa. Our vision is one of abundance for disabled people where we are no longer limited by the outdated attitudes, assumptions and beliefs that people hold about who we are and what we're capable of. New Zealanders have these funny ideas about what it means to be a disabled person, that we are people to feel sorry for or take care of or sometimes ignore all together. But if you know disabled people, you know this couldn't be further from the truth. We are sassy, we are creative, we are innovative problem solvers, and we have the same dreams and aspirations as anyone else. So the D\*List believes that if we can create community spaces that are designed by us and for us we can start to interrupt some of the ways in which others talk, think and feel about us as well.

*Red Nicholson*

Red from the D\*List shares  
their vision for the future.

Viewing time: 1 minute

[WATCH THE VIDEO](#)





## Te Whakawhanake ā-Hapori

Weaving our connections and contributions

### INSPIRING COMMUNITIES

“Once we've achieved our mission, we'll see communities right across the motu are flourishing because they are being supported to collaborate and lead in their own way, in their own time, to achieve the things they really care about.

Places are celebrating their diversity, leveraging their unique strengths and using their collective power to honour Te Tiriti and support tino rangatiratanga (self determination).

Aotearoa is globally recognised for the way we have left behind prescriptive programmatic responses in favour of principles-based approaches that bring together multiple world views. Trust and relationships are at the heart of our national success.

*Megan Courtney and Rachel Roberts*



### MANAAKI RANGATAHI

“We know that young people are over-represented in Aotearoa’s homeless community, particularly young Māori and rainbow youth. We also know that there is limited safe, secure and suitable accommodation for young people experiencing homelessness.

Young people experiencing homelessness have limited options for finding emergency accommodation; the options for 16 and 17-year-olds are even bleaker. But while youth housing services are having to turn hundreds of young people away, Aotearoa has no specific strategy – and limited resources – to meet the housing needs of these very vulnerable members of our community.

Manaaki Rangatahi is New Zealand’s only youth housing and homelessness collective calling on our communities and Kāwanatanga (Government) to dream big! Let’s end youth homelessness in this amazing and ātaahua (beautiful) country. Our moemoea (dream) and greatest aspiration is to have all rangatahi (young people) exercise their own tino rangatiratanga (self determination) over their right to a kainga (home) for the wellbeing of themselves, their whānau, hapu and Iwi.

We believe our rangatahi can lead the way to help make Aotearoa the ‘best place in the world’ for rangatahi and their whānau to live.

*Bianca Johanson*



# WHO WE FUNDED

In 2022 we made the following donation commitments totalling \$3.98 million. For a full list of our community partners and 2022 donation payments made please see our website.



## Change

- **The D\*List** | Three years of funding | \$450,000
- **Digital Equity Coalition Aotearoa** | Three years of funding | \$450,000
- **Hikurangi Enterprises** | One year of multiyear funding | \$250,000
- **He Puāwai Trust (Fundholder Tākiri Mai Te Ata )** | Action funding | \$40,000
- **Inclusive Aotearoa Collective Tāhono** | Three years of funding | \$180,000
- **Kōkiri Marae (Fundholder Tākiri Mai Te Ata Trust)** | One year of multiyear funding | \$125,000
- **Kore Hiakai** | Three further years of funding | \$420,000
- **Kore Hiakai (Fundholder NZ Council of Christian Services)** | One year of multi-year funding | \$130,000
- **Manaaki Rangatahi** | One year of multiyear funding | \$180,000
- **Papawhakaritorito** | One year of multiyear funding | \$150,000
- **Seed Waikato** | \$40,000
- **Systems-change Advocacy, Solidarity and Support Group (SASS) (Fundholder Shama Hamilton Ethnic Women's Centre Trust)** | \$17,500
- **Te Hiko (project of Wesley Community Action)** | Two years of multiyear funding | \$120,000
- **Wellington Regional Healthy Housing Group (Fundholder Sustainability Trust)** | \$55,000
- **Youth Employability Aotearoa (Fundholder REAP Aotearoa)** | Three years of funding | \$275,000
- **Fairer Futures Project Costs (evaluation, convening etc)** | \$22,966



## Capability

- **Child Poverty Action Group** | One year of multiyear funding | \$90,000
- **Community Research Trust** | One year of multiyear funding | \$75,000
- **Hui E! Community Aotearoa** | One year of multiyear funding | \$110,000
- **Inspiring Communities** | One year of multiyear funding | \$90,000
- **NZ Navigator Trust** | \$66,000
- **Philanthropy NZ and Te Kāhui Pūmanawa** | One year of multiyear funding | \$50,000



## Collaboration

- **Community initiatives listed on the Match platform** | \$50,000
- **Kootuitui ki Papakura** | One year of multiyear funding | \$150,000
- **Pasifika Funders Network (Fundholder Philanthropy New Zealand)** | \$25,000
- **Philanthropy New Zealand (Match platform project)** | One year of multiyear funding | \$30,000
- **Te Aroha Kanarahi Trust for 'Project Hoake'** | One year of multiyear funding | \$70,000
- **Weave** | One year of multiyear funding | \$100,000



## Other

- **Community Networks Aotearoa** | \$18,000
- **Community Research** | \$35,000
- **Hui E! Community Aotearoa** | \$5,000
- **J R McKenzie Trust (for The Workshop)** | \$20,000
- **Massey University - Pasifika Research** | \$25,000
- **Young Enterprise Trust** | An annual donation in memory of Sir John Todd | One year of multiyear funding | \$40,000

Community vaccination initiatives in partnership with various funders:

- **Ngāti Kuri Trust Board** | \$5,000
- **Te Whare Aitu Trust** | \$20,000



# HOW WE FUND

We want to support real change in communities, reduce time spent on funding proposals and reporting, and promote collaboration rather than competition. For these reasons we don't run grant rounds or accept pitches from individuals or organisations. Instead we pro-actively seek out communities, groups and collectives to partner with in our three main funding streams: change, collaboration and capability.



# HOW WE ARE FUNDED

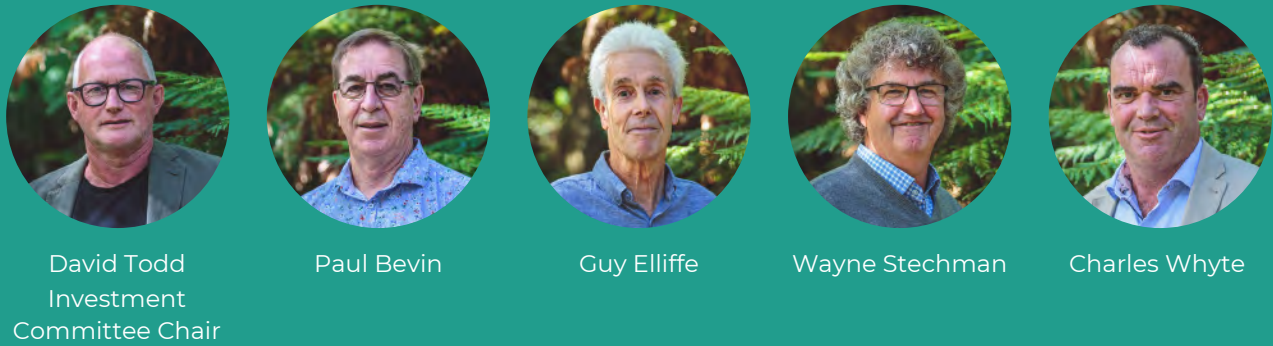
We receive an annual donation from the Todd family, sourced from the Todd Corporation. We also have income from our investments, donations from individual Todd family members, Todd staff and others via payroll giving. The Todd Corporation provide financial and in-kind support for our operating expenses.



# OUR TRUSTEES



# OUR INVESTMENT COMMITTEE



# OUR STAFF







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