



TODD FOUNDATION NEWS

June 2009



Ng_mihi mahana ki a koutou o te r_p_Todd Foundation. This is our third mid-year newsletter to organisations we've funded and other interested community groups. Unless you requested otherwise, we send it to one person per organisation only, so feel free to forward it either within your organisation or to other groups, and please email us if you would like us to add names to our mailing list. Alternatively if you do not wish to receive this, just let us know. The newsletter is also downloadable from our web site in the 'publications' section.

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Funding working together

We'll shortly be announcing a new funding initiative, created in partnership with other private funders, to support community organisations to "work together more". We're still refining exactly how this will work, but broadly, "if two or more groups are interested in

exploring how they might work more closely together in some way, perhaps we can help facilitate this". The idea is to create virtual fund to which each funder contributes both financial resources and a decision maker; this group would then consider applications consistent with the above goal as well as making available advice and facilitation services. In particular we'll be looking for collaboration that demonstrably increases community benefit.

We'll send out more details to recipients of this newsletter in the next month or so and details will also be available on our website; watch this space!

Partnership Funding

We are also currently developing another new funding stream provisionally entitled "Partnership Funding"; this would provide a small number of 5-year, untagged grants to selected organisations. More details on this by the end of the year.

Grant-making budgets

We're pleased to announce that the Todd Foundation grant-making budget will continue to increase this year and is likely to increase again next year. This is not due to investment returns but rather to the generosity of the Todd Family in donating annually to the Todd Foundation. In addition, due to the new tax laws on giving, the 33% tax rebate can now be added to the donation for the same net impact.

Taking advantage of tax changes

As above, we're one of an increasing number of charitable organisations taking

advantage of the new tax laws – we think these they provide an excellent way of substantially increasing your funding from individuals and businesses without the donor paying more overall. Basically, if you have an individual or business donor who is willing to donate \$100, perhaps they would consider donating \$150 given that they will receive the extra \$50 back with their tax? It's worth asking!

Give a little supporter?

We notice that many of our grantees are listed on www.givealittle.co.nz, the online donation site started by ex Trade-me staff. We wondered whether it might be helpful for the Todd Foundation to sign up as supporters of organisations we have recently funded, in the hope that this might help credibility and boost fund-raising from this source. If you're interested please [email us](#); if we get a critical mass of organisations interested we'll experiment with this.

Changing the purpose of your grant

Still on the money theme, remember that we are always open to discussing the purpose for which a grant is given; we'd prefer you to negotiate a change of purpose than continue with an initiative that just isn't working. In particular, if the current funding environment is making life tough and changing grant purpose would help you to thrive and better meet your community needs, please do talk to us. (However it's also worth noting that we get a little grumpy when grantees change grant purpose without first discussing it with us!)

New web site for Todd Foundation

Check out www.toddfoundation.org.nz if you have chance; we're redeveloped our website and would appreciate any feedback; particularly any problems or

typos you find. The new site is built in Wordpress, which is open source blogging software, so is very easy to update. It was also cost-effective; thanks to our generous and hard working web developer the whole site, (including creating the montages of grantee photos and migrating all the existing content), cost less than \$2,500, which we thought was pretty good value.

360 degree feedback

David Moloney, one of our four external trustees, has kindly agreed to undertake some stakeholder consultation for the Todd Foundation to find ways in which we can be a more effective funder. This includes randomly phoning both successful and unsuccessful applicants to the Todd Foundation, so there's a small chance you might get a call from him in the coming weeks. David is a straight talker who appreciates straight answers, so don't be shy or overly polite!

Assessing our Impact

The consultation referred to above will feed into an assessment framework we're experimenting with; this is Mark Friedman's 'Results-based Accountability' where three questions are asked: a) how much did you do? b) how well did you do it? and, c) is anyone better off? We understand there are a few organisations experimenting with this approach, and we'd be very interested in hearing how this has worked and what you have learned, if you're willing to share this.

Who's received funding

The following organisations received funding from the Todd Foundation in the May 2009 funding round.

GOAL 1: Support Families to provide safe and nurturing environments for children

Bishops Action Foundation and Giving Voice Trust: *include male trainers in antenatal classes for new fathers and provide DVD resource* \$28,603

Brainwave Trust: update DVD "Build a lifetime in the first three years"
\$34,431

Council of Christian Social Services: encouraging collaboration among Christian Social Services providers in response to the recession \$84,000

Family Planning Assoc: Reprinting 'New Dads' booklet in multiple languages \$28,688

NZ Organisations for Rare Disorders: resources for rare disease support groups plus contribution towards salary \$56,000

NZ Prisoners Aid and Rehabilitation*: maintaining family links for children with imprisoned family members \$50,000

Refugee as Survivors: initiative to help refugee children and their families integrate into NZ schools \$28,937

Safekids NZ: child safety campaign focusing on children who are passengers in vehicles \$75,000

Standards & Monitoring Services: Partners in Policy Making - a leadership and advocacy course for disabled people and family members \$60,000

Starfish Charitable Trust*: pre and post natal parenting programmes and admin contribution \$28,295

GOAL 2: Help Children to be school ready by age five, and, after that, to participate actively in school life

Taki Rua: * Maori language play to rural areas and workshops for teachers and students \$35,300

GOAL 3: Help young people to develop their potential and contribute fully in the community

First Foundation: extending tertiary scholarship and employment programme to Northland \$40,000

On the Edge Trust:*development of Youth Leadership in Wellington and Wairarapa \$40,000

People First:* assistance for learning disabled people to run their own organisation \$13,000

Poutiriao: support of youth initiatives in the central east coast area \$50,000

The Kids Help Foundation (0800 WHAT'S UP):* councillor wages for 0800 what's up \$61,183

WellStop Inc: R&D for new techniques to work with young people with inappropriate sexual behaviour \$34,957

* Indicates multiple year recipient

Applying for Funding

If you wish to apply for funding to the Todd Foundation, please go to our web site for full details of the application process. Please also note that if you wish to apply for our next funding round in November you will need to send in the one-page Expression of Interest by the end of August, or, better still – well before then!

Our Vision and Goals

Our vision for New Zealand Aotearoa is:

A place where everyone can contribute to the best of their ability in a society that nurtures and values young people, encourages endeavour and tolerance and recognises our cultural diversity

To work towards this vision, we focus on the following key goals:

- *Supporting families and communities to provide safe and nurturing environments for children*
- *Helping children to be school ready by age five and, after that, to participate actively in school life*
- *Helping young people to develop their potential and to contribute fully in the community.*

These goals are in turn achieved by directing our funding to the following target areas:

- *High Need Families*
- *Early Childhood and Children's Education*
- *Disabled Children*
- *Talented and Gifted Children*
- *Youth Development*
- *Scholarships and Awards*

- *Environmental projects that address climate change through encouraging sustainable living (2007 - 2009)*

How to contact us

Our office is staffed Monday – Thursday.

Email: Executive Director Kate Frykberg: Kate@toddfoundation.org.nz (Please note that Kate will be overseas from June 25 – July 27.)

Grants Coordinator Wainui Bedford: Wainui@toddfoundation.org.nz

Website: www.toddfoundation.org.nz

Phone: DDI numbers are Wainui 04 931 6008 or Kate 04 931 6036. Alternatively the main line is 04 931 6189; this is answered by a receptionist who is shared with Todd Corporation.

Address: PO Box 3142, L14, Todd Building, 95 Customhouse Quay, Wellington, NZ