



# Todd Foundation Annual Review 2019

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# 2019 overview



**In 2019 the Todd Foundation joined the rest of the country united in grief following the shootings at the Al Noor and Linwood mosques in Christchurch on 15 March.**

Many New Zealanders expressed their feelings by supporting the Muslim community through words, actions or financial contributions, and so did we. The Todd Foundation has always valued diversity

and inclusion. The response to the attacks showed that this value is widely shared. We have made a long-term commitment to supporting a truly inclusive society and look forward to working with others to achieve this goal.

Last year was also a year of transition at the Todd Foundation, with the departure of our long-serving team member, Christina Howard, in December. Christina spent 10 years at the Foundation, five of them as Executive Director. Under her leadership the Foundation undertook a major strategic transformation, from traditional grant-maker to proactively funding systems change. As we enter the third year of this new approach, most of our funding is now committed in multi-year donations under our Change, Capability and Collaboration funding streams.

In 2019 we also sadly farewelled Bruce Wills, who served as the Federated Farmers representative on the Foundation Board for eight years. Bruce made a major contribution to the Foundation, bringing a broad-ranging and forward-looking perspective. We benefitted greatly from his knowledge and experience. Bruce has been succeeded by Katie Milne, and we are very much looking forward to working with her. Warm thanks to Bruce, Katie and all our trustees and investment committee members who volunteer their time to provide oversight and advice.

The Todd Foundation's giving is a direct reflection of the generosity of the Todd family. We extend our appreciation to them, and all the others who support our work – the Todd Corporation, the Todd Family Office, and of course our payroll givers. All our community funding partners are committed to creating sustainable, long-term social change, and our final thanks go to them, as we work together towards our shared vision.

*Malcolm Whyte, Chair*

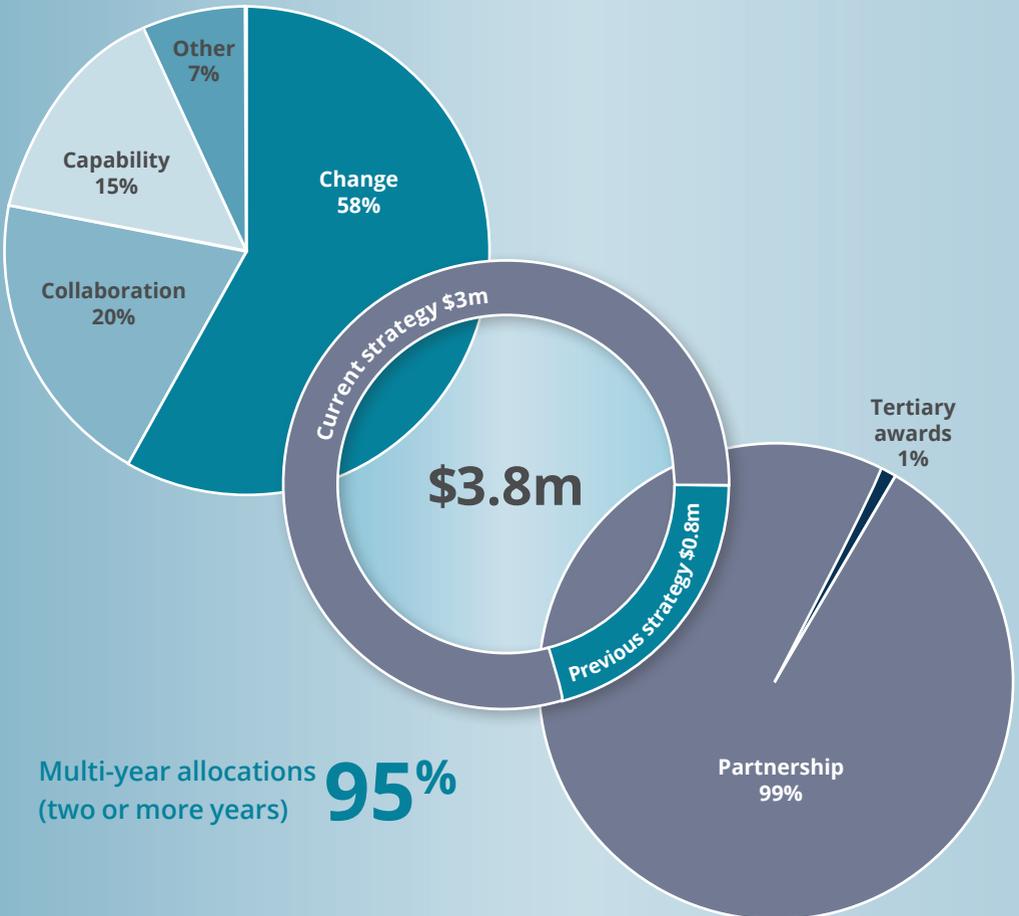
*Seumas Fantham, Executive Director*

# 2019 funding at a glance

Total 2019 donations  
**\$3,797,571**

**\$85.9m**  
Total funding since  
inception (in 2019 dollars)

2019 operating costs  
**\$513,094**



## Working together to help all young New Zealanders get a driver licence

For young New Zealanders a driver licence is more than just a licence to get on the road. It's a licence to get a job and to participate fully in society.

However, at present up to 90,000 young people face barriers to getting a licence. They often have no legal driver to teach them, and no legal car to practice in. If they drive anyway, they risk being caught up in the criminal justice system.



Now the Driving Change Network, a collaborative project funded by the Todd Foundation, the Vodafone New Zealand Foundation and the J R McKenzie Trust, is looking at the changes needed to remove those barriers.

All three funders had noticed an increase in the number of organisations seeking support for local licensing programmes and realised that this trend reflected a nationwide problem around access to driver licensing.

While individual driver licensing programmes are very worthwhile, they tackle the symptoms of the problem rather than the causes.

In 2019, the three funders joined forces with Philanthropy New Zealand and the Mayors' Taskforce for Jobs to establish the Driving Change Network. Together, our goal is to work alongside the community to get a clearer idea of what the systemic barriers to getting a licence are, and to advocate for the changes needed to remove them.

For the Todd Foundation, working collaboratively with other organisations on this project makes sense. We can't bring about the kinds of changes needed by working on our own, but we can help support change if we work collectively.



## A new funding approach to support community aspirations

**What if funders took the time to connect with communities and find out their needs and aspirations before deciding which initiatives to support?**

The Todd Foundation and other funders have been trialling a new “relationships before resources approach” with communities from Ngāti Porou and Te Whānau-ā-Āpanui near East Cape. Based on Tikanga Māori principles, it involved marae-based visits to learn about each other and find alignment, before mutually agreeing initiatives to work on.



Project Hoake, an initiative to support whānau-led businesses on East Cape, is the first project supported, with collaborative funding provided over three years by the Todd Foundation, the J R McKenzie Trust, Te Muka Rau, The Tindall Foundation and Trust Tairāwhiti. Led by Te Aroha Kanarahi Trust, with a vision of “grassroots to global” and using a “locals supporting locals” approach, Project Hoake has already helped 10 new businesses to get started in this remote, high-unemployment region. The services they provide include healthy meal deliveries, whakairo (carving) and video-editing.

Community leaders and the five funders have developed a funding model based on reciprocity, high-trust relationships, mutual accountability and shared learning.

“Because we took the time to develop relationships and trust, we were able to have free and frank discussions – and to do things differently,” says Project Hoake Director Ani Pahuru-Huriwai.

For example, legalistic funding agreements were replaced with a collaborative “relationship agreement,” which covers the mutual commitments made between funders and Project Hoake.

“We’re grateful to have the space to just get on with the mahi – and it’s really exciting seeing the confidence and independence this mahi is delivering for our whānau,” says Ani.





## OUR PURPOSE

To resource sustainable, long term social change, we provide funding that supports:

Collective and system-focused solutions

Genuine, inclusive community ownership and leadership

Evidence-informed models AND innovation

Measuring what matters, understanding what works



## GUIDING PRINCIPLES

These principles are a touch-stone, underlying everything we do:

Reducing exclusion and disadvantage

Building inclusiveness

Strengthening communities

Mana Māori

Respectful relationships

Listening and learning

# Todd Foundation

2018-

## OUR PURPOSE

We resource communities to create social change for children, young people and their families

## OUR PRINCIPLES

We fund co-ordinated, **community-led action for change**



We practice and incentivise **community-led action for change**



## OUR VISION

An inclusive Aotearoa New Zealand where all children and young people have the opportunity to thrive

*Whakawhāiti Aotearoa*

*wairua, ora*

# Funding Strategy

-2022

## PURPOSE

To create sustainable, long-term  
opportunities for young people and families.

## OUR WAY

Partnership and  
collaboration

We support  
**community sector  
capability**



## VISION

A New Zealand where all families,  
young people and communities  
can thrive and contribute.

*Te ao māori, hei oranga*

*mo te ora o te iwi  
nga tāngata*



### OUR WAY

We pro-actively seek out communities,  
groups and collectives to partner with  
in our three main funding streams.



### Change

We fund co-ordinated, community-led  
action for change in selected focus  
areas, following a five step process:  
Focus, Explore, Engage, Partner, Review.

**Our current focus areas are:**

Youth employment

Fairer futures for children  
and whānau



### Collaboration

We practise and incentivise  
collaboration through pro-active,  
strategic alliances with other funders.



### Capability

We fund key organisations providing  
important capability support to the  
community sector.

# Developing a national strategy to build a socially inclusive Aotearoa New Zealand

### Most New Zealanders were deeply shocked by the Christchurch mosque attacks on 15 March 2019.

For human-rights activist Anjum Rahman they confirmed her view that we need a national strategy to ensure that Aotearoa New Zealand is a place where everyone feels they belong – regardless of their ethnic background, religion, sexual orientation, gender identity or disability status.

“We’d been talking about it before the attack, but afterwards it became evident that it was imperative,” she says. “There were lots of people trying to make a difference, but no overall strategy. We needed someone to step back and take a birds-eye view.”

A few months after the attack she helped set up the Inclusive Aotearoa Collective, a collaboration of people across the country committed to building a socially inclusive Aotearoa New Zealand.

To develop the strategy, the Collective is asking people to answer three simple questions about what it means to belong in Aotearoa New Zealand. These questions can be answered online, and the answers will be analysed to find common themes that can be used to inform the strategy.

“We have no preconceived ideas about what the strategy might be. We see ourselves as the conduit of the community voice,” says Anjum.

Once the strategy is developed, the Collective will support and co-ordinate its implementation.

The Todd Foundation is one of several funders assisting the Collective to achieve its goals, as part of a range of support we offered following the attacks. This funding included \$10,000 to the Muslim Association of Canterbury and \$105,000 (in total) additional funding to our existing community partners working with refugees and migrants (see p 11).



# 2019 funding recipients

During 2019 we allocated \$2.8m from our Change, Collaboration and Capability funding streams.

## CHANGE



We currently have two focus areas in our Change funding stream:

- Youth employment
- Fairer futures for children and whānau.

### Youth employment

We've had a special focus on youth employment since 2015, and this has continued under our new funding strategy. We support a diverse range of co-ordinated, community-led initiatives in Tairāwhiti, Lower Hutt, the Eastern Bay of Plenty and Taranaki. They include the Licence to Work programme, developing a community driving school, youth entrepreneurship, and increasing the numbers of young Māori in health and education careers.

In 2019, with our focus on creating long-term change throughout Aotearoa New Zealand, we extended our support to COMET Auckland to develop a national youth employability network so that communities around the country can learn from each other about effective ways to support young people into training and employment. We also joined with the Vodafone New Zealand Foundation, the J R McKenzie Trust, Philanthropy New Zealand and the Mayors' Taskforce for Jobs to help tackle a significant systemic barrier to youth employment – getting a driver licence.

With our youth employment focus due to end in 2020, we are working alongside our community funding partners to capture and share what we've learned.

Activate Tairāwhiti	\$200,000
ToiEDA	\$200,000
Youth Inspire	\$200,000
WhyOra	\$100,000
COMET Auckland	
\$100,000 over 2 years	\$50,000
Driving Change: Systems-change project (with Vodafone NZ Foundation, J R McKenzie Trust, Philanthropy New Zealand, Mayors' Taskforce for Jobs)	\$4,702
Capability and learning	\$45,000
Evaluation	\$10,925

### Fairer futures for children and whānau

Our fairer futures focus supports community-led action to shift the social and economic conditions contributing to poverty and inequality in Aotearoa New Zealand and to enhance opportunities for children and whānau to reach their aspirations. We provide support for national-level systems-change initiatives as well as community and Māori-led solutions. In 2019 we funded Wesley Community Action to support community innovation in Porirua East, and Hikurangi Enterprises to support initiatives in Ruatoria to increase community wellbeing and to ensure that whānau benefit from local economic development.

We partnered with Papakura Marae and The Southern Initiative to support community innovation to reduce the burden of stress on whānau with young children and to improve the support available to them. We're also working with the J R McKenzie Trust's Peter McKenzie

# 2019 funding recipients

Project to bring groups working on reducing poverty and inequality together to connect and learn.

Hikurangi Enterprises Ltd (with J R McKenzie Trust)	\$360,000 over 3 years	\$360,000
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Papakura Marae (working with The Southern Initiative)	Years 1 & 2 of a 3-year commitment	\$244,000
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Wesley Community Action	Years 1 & 2 of a 3-year commitment	\$260,000
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Capability and learning (with the Peter McKenzie Project)		\$33,803
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VOYCE Whakarongo Mai (with Foundation North, The Tindall Foundation and Vodafone NZ Foundation)		\$100,000
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Kootuitui Ki Papakura Trust (with Foundation North and Hugo Charitable Trust)		\$150,000
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The LinC Project – Puawai (with Wayne Francis Trust)		\$40,000
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Migrant Action Trust — Puketapapa Community Driving School (with J R McKenzie Trust)		\$20,000
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Working Together More Fund (with DV Bryant Trust, Hugh Green Foundation, J R McKenzie Trust, Len Reynolds Trust, The Tindall Foundation, Wayne Francis Trust and Lindsay Foundation)		\$100,000
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## COLLABORATION



We value collaboration and seek out opportunities to collaborate with other funders. Each of these collaborations is different – sometimes we are a leading partner, sometimes a supporter. Our goal is to provide better support to organisations through co-ordinated funding, allowing them to be more effective. Thanks to all our funder partners who work together with us to make this happen.

Te Aroha Kanarahi: Project Hoake (with The Tindall Foundation, Te Muka Rau, Trust Tairāwhiti and J R McKenzie Trust)		\$15,000
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Te Aroha Noa Community Services (with Oranga Tamariki)		\$71,000
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The Inclusive Aotearoa Collective (with Trust Waikato, Foundation North, Eastern and Central Community Trust, and Wellington Community Trust)		\$100,000
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## CAPABILITY



Our Capability funding stream provides support for organisations which help support community sector capability both locally and nationally. Through advocacy, training, resource development, research and more, our capability funding partners create opportunities for those working in the sector to learn, develop and deliver on their missions more effectively.

Child Poverty Action Group	\$60,000
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Community Research	\$70,000
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Inspiring Communities	\$80,000
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JustSpeak	\$70,000
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Te Mauri Tau	\$105,000
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NZ Navigator Trust	\$75,000
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# 2019 funding recipients

In addition to the funding allocated from our current strategy, we continued with funding commitments made under our previous one. Please note that our Partnership, General, and Scholarships and Awards funding have now closed.

<b>PARTNERSHIP FUND</b>		<b>GENERAL FUND</b>	
<i>2017 Recipients (Year 3 of 5)</i>		Common Unity Project	
ChangeMakers	\$78,000	Aotearoa	\$120,000
	\$30,000*	<b>SCHOLARSHIPS AND AWARDS</b>	
Multicultural New Zealand	\$78,000	Energy Scholarship conference attendance	
	\$35,000*		\$4,500
New Zealand Ethnic Women's Trust	\$53,000	<b>SIR JOHN TODD MEMORIAL DONATION</b>	
	\$10,000*	Young Enterprise Trust	
Shakti	\$103,000		\$36,000
	\$20,000*	<b>OTHER</b>	
<i>2016 Recipients (Year 4 of 5)</i>		COMET Auckland	
Deaf Aotearoa	\$70,000	Te Kai o te Rangatira	\$15,000
Rising Foundation	\$70,000	The LinC Project	\$3,340
Tuia	\$70,000	Muslim Association of Canterbury	\$10,000*
<i>2015 Recipients (Year 5 of 5)</i>		Social Service Providers	
Aviva	\$36,000	Aotearoa	\$15,000
Presbyterian Support East Coast — Tauawhi Men's Centre	\$36,000	Wesley Community Action	\$5,000
Waikato Women's Refuge		<i>*Mosque attacks response funding</i>	
Te Whakaruruhau	\$36,000		
Convening & capacity development	\$46,301		

# About the Todd Foundation

## How we fund

We pro-actively partner with communities and organisations aligned to our strategy. We are unable to accept unsolicited applications, proposals or pitches for funding.

## How we are funded

We receive an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, as well as income from the Foundation's investments. Donations are also received from individual Todd Family members as well as Todd Corporation staff and others via payroll giving.

## Operational support

Todd Corporation and Todd Family Office generously provide financial and in-kind support for our operating expenses, including accommodation, HR, IT and investment management.

## Our Staff



Seumas Fantham



Valerie Williams



Malcolm Whyte



David Todd



Rebecca Turner



Charlotte Anderson



Susie Schwartz



Helen Anderson



Philip Broughton



Lee Cooper



Pam Davidson



Katie Milne

## Our Board

## Our Investment Committee



David Todd



Paul Bevin



Wayne Stechman



Rebecca Turner



Guy Elliffe