



Todd Foundation Annual Review 2014

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Chairman's report 2014



2014 has been a year of change and innovation for the Todd Foundation and 2015 is full of promise. Changes and innovations underway include:

- We are saying a sad farewell to our Executive Director of nearly 10 years, Kate Frykberg; my sincere thanks to Kate for her outstanding contribution. We also warmly welcome Dr Christina Howard, our new Executive Director. Christina has been a strategic advisor at the Foundation since 2010, holds a PhD in social psychology, and has 20 years' experience in community, academic and government roles. We look forward to Christina's leadership.
- We also sadly farewelled Helen Kelly, trustee representative from the Council of Trade Unions (CTU) who finished an eight-year term with us. Helen's wisdom, enthusiasm and dedication will be much missed at the board table: my special thanks to Helen. In her place we welcome Richard Wagstaff and Lee Cooper (Ngāpuhi) from the CTU, who will be sharing this role.
- \$4.7m was allocated to our communities from our 2014 grant budget. This continues our steady growth in giving from Todd Foundation (see page 3).
- \$1m over two years was provided for the creation of a Youth Art Place in Christchurch in a major legacy grant selected with the help of a specially appointed youth panel (see page 8).
- We have begun a new focus on collaborative, community-based approaches to youth employment (see page 5).

As always, thanks to our talented and hardworking trustees and staff; to the Todd Family; to our payroll givers for your generous donations; to the Todd businesses for your financial and in-kind contributions; to the Youth Panel that helped select our Christchurch funding (see page 8) and to everyone who works for and with the organisations we fund.

Sir John Todd, Chairman, Todd Foundation



2014 funding at a glance

The money

Total 2014 grants
\$4,697,253

\$59m
Total grants
since inception

2014 overheads
\$425,603*

Where we funded

69 community
organisations
supported in

11 towns and
cities across
NZ, as well as

18 research
awards and
scholarships

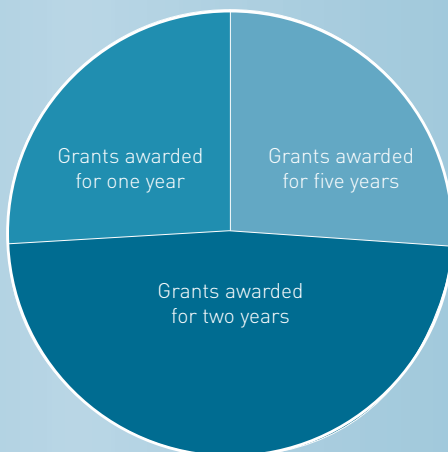
How we funded

Median hours to prepare
an initial application **2**

Chance of success for
initial applications **15%**

Median hours for short-
listed applicants to
prepare a full proposal **9**

Chance of success for
short-listed applicants **66%**



* Our operating costs are generously met through a separate donation from Todd Corporation, enabling 100% of grant donations and income to go directly to community grants.

“You have to believe in young people”

“The secret to getting ahead is to get started – that’s what I tell the young people who come here for their first ever job,” says Barry Walsh, the Recruitment Officer at Lower Hutt meat processing company Taylor Preston. “We have an obligation to our community to get youth off the street and into work. And here we can give them a start in the world of work. Best of all, it’s a win-win; for the young people, for the community and for our business.”

Todd Foundation grantee Youth Inspire helps find meaningful employment, training and education for unemployed young people in Wainuiamata, near Wellington. This involves partnering with employers like Taylor Preston, the Hutt City Council, education providers and the young people themselves. The approach used is the Mayor’s Taskforce for Jobs model, which is well known across the country for its holistic and successful approach to youth employment.

Thomas is one of Taylor Preston’s newest employees. After being out of school and unemployed for four years, Thomas has found work experience and now real work through Youth Inspire. “When you are unemployed, every day is the same; every day is just full of nothing. Now I have a reason to get out of bed in the morning, and it feels really good to be doing something constructive with my time.”

“You have to believe in young people,” adds Barry. “If we don’t believe in our youth, and back them to succeed, our future isn’t that bright.”

Todd Foundation is supporting Youth Inspire through a two-year grant from our General Fund – part of our renewed focus on youth employment.



Auckland Refugee Community Coalition and Auckland Regional Migrant Services

“Now I am at home here”

“The mothers here are my friends even though we don’t speak each other’s languages” says Mary, the project assistant at Auckland’s Safari West Multicultural Playgroup. “Our families are often shy and isolated – I help them take the next step. I am a mother not only to my own children; I am mother to all children.”

The Safari West Multicultural Playgroup is one of several collaborative initiatives driven by the Auckland Refugee Community Coalition and Auckland Regional Migrant Services. The multi-cultural playgroup supports mothers and their children to learn and live successfully in their new community, and combines early childhood education with parent education, English language lessons, work experience, and other opportunities identified by migrant and refugee communities. A crucial component of the approach is that former refugees are always involved in planning and running the initiatives.

Mary, who had to use a wheelchair when she first arrived in New Zealand from Rwanda, worked as a playgroup volunteer before being appointed to the project assistant role. “Now, thanks to the New Zealand medical system, I can walk again. My children are doing well, I have a driver’s license, citizenship and paid work. Now I am at home here. Next I can be the organisation’s director – why not?”

Todd Foundation has supported the Safari West Multi-cultural Playgroup and related initiatives with three years funding from our General Fund. It is a good example of our funding principles (see over) in action.



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How we add value

- **Connecting:** As a funder we have a “helicopter view” of many organisations and we are happy to connect people and organisations.
- **Sharing:** We freely share what we learn and how we do things.
- **Collaborating:** We work closely with other funders.
- **Convening:** We bring grantees together for shared learning (usually through our Partnership Funding).
- **Supporting organisational development:** We provide matched funding for organisational and professional development (through our Partnership Funding).
- **Adding our voice:** We can sometimes support our grantees’ causes through submissions and relationships.

Assistance for children and families to participate actively in learning, particularly in the early years

Support for families and communities to provide safe and nurturing environments for children

GOAL 1
GOAL 2

We aim to fun ga t

Focus on people and communities which are excluded or disadvantaged

Create relationships and environments where people help themselves and each other

Actively involve the people and communities served

Our fundin

General Fund:
1–2 year funding
(60% of total)

Partnership Funding:
5 years untapped funding
(invitation only,
25% of total)

ing strategy 2014–16

VISION

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tribute

Help for
young people to
develop their potential
and contribute fully in
the community

Support for
selected social,
economic,
environmental and
cultural issues
(Canterbury recovery
in 2014)

GOAL 3

GOAL 4

ions and initiatives which:

Build
inclusiveness

Have good
leadership and
strong teams

Involve
approaches
that are likely to
work deeply and
effectively

g streams:

Special Focus Fund:
Supporting Canterbury's
ongoing recovery
(12% of total)

Tertiary Research Awards
and Scholarships
(3% of total funding)

How we work with applicants and grantees

- We will respect and appreciate your commitment to making a difference.
- We will listen and learn.
- We will have regard to the principles of protection, partnership and participation embodied in the Treaty of Waitangi.
- We will keep our processes clear and simple. We will monitor how long it takes to complete funding applications and try to keep compliance costs as low as we can.
- We will provide open and honest advice and feedback when requested.
- We appreciate and value your feedback for how we can improve.
- Our aim is to work together to change lives for the better.

Christchurch YMCA Youth Place

A place for young people to be creative

“Something like this is exactly what the young people of Christchurch need right now.” This was the verdict of our Christchurch youth panel, a diverse group of teenagers who helped select the YMCA’s Youth Art Place as the recipient of our \$1m grant for children and young people in the new Christchurch.

The Youth Art Place, located in the YMCA’s central Christchurch premises, will include urban art-related activities, gathering spaces, youth programmes, a permanent collection of street art and a 200-seat community theatre.

“The earthquakes took away a lot of young Cantabrians’ safe meeting spaces,” says Christchurch YMCA CE Josie Ogden. “But this will be much more than just a hang-out space. It is an urban culture space: a mall without shops or walls; a gallery where you can make noise and eat, a place for young people to be creative.”

The aim of this funding was to support a vibrant and inclusive post-earthquake Christchurch where all children and young people thrive. It follows more than \$3m given since the earthquakes through our Todd Foundation Earthquake Recovery Fund, General Fund and Special Focus Fund. “We wish the YMCA and the youth of Christchurch every success in this innovative and forward-thinking initiative,” says Todd Foundation chairman Sir John Todd.

Todd Foundation is supporting the Youth Art Place with \$1m over two years from our Special Focus Fund as part of the “Our Christchurch” initiative.



2014 funding recipients

GENERAL FUND

Support for families and communities to provide safe and nurturing environments for children

Asian Family Services	\$42,000
Aviva*	\$57,690
CanCERN*	\$100,000
Family Start Manukau	\$59,750
Grandparents Raising Grandchildren	\$55,000
Imagine Better*	\$17,500
MPHS Community Trust	\$63,310
Neonatal Trust (NZ)	\$10,000
NZ Federation of Multicultural Councils*	\$80,000
NgD Hononga Marae Trust	\$80,000
St John of God Waipuna*	\$50,000
Tauawhi Men's Centre*	\$60,000
Victory Community Health*	\$30,000
Violence Free Waitakere	\$60,000

Help for young people to develop their potential and contribute fully in the community

ACHIEVE*	\$12,000
Auckland Women's Centre*	\$49,895
BGI*	\$50,000
Christchurch Migrants Centre	\$40,200

Christchurch Youth Council*	\$45,000
Crossroads Youth with a Future*	\$30,000
Deaf Aotearoa*	\$40,000
Genesis Youth Trust*	\$22,500
Get Smart Tauranga*	\$26,467
Interactionz	\$75,000
Lifewise	\$79,000
Ngāti Kahungunu ki Poneke Community Services*	\$55,000
Pablo's Art Studio*	\$13,980
PHAB Association*	\$35,000
Q-Youth*	\$19,076
Rising Foundation Trust	\$70,720
Tamaiti Pasefika*	\$50,000
Toi Ora*	\$30,000
Tuia Charitable Trust*	\$70,000
Sexual Abuse Prevention Network*	\$9,000
Western Community Centre*	\$59,000
Whānau Manaaki Kindergarten Association	\$80,000
Youth Inspire*	\$100,000
Youthline Auckland Charitable Trust	\$40,000
Working Together More Fund*	\$75,000

* Indicates multi-year grant

2014 funding recipients

Assistance for children and families to participate actively in education, particularly in the early years

Auckland Regional Migrant Services*	\$72,210
Manurewa Parenting Hub*	\$50,000
National Science Technology Roadshow	\$55,300
NZ Centre for Gifted Education	\$50,000
NZ Playcentre Federation*	\$70,000
Rise UP Trust*	\$51,000
ROC Trust	\$53,229
Te Mana O Kupe Trust*	\$96,000

SCHOLARSHIPS AND AWARDS

Todd Foundation Energy Research Scholarship:

Fatima McKague (University of Otago, Year 1 of 3)*	\$25,000
Emily Clearwater (University of Auckland, Year 2 of 3)*	\$25,000
Sam Langdon-Arms (Canterbury University, Year 3 of 3)*	\$25,000
Conference allowance	\$3,000

2014 Awards for Excellence (Universities):

Blaise Forrester-Gauntlett (Waikato)	\$12,000
Handayani Fraser (Victoria)	\$12,000
Chanelle Gavin (Waikato)	\$2,000
Nathaniel Richard Gunby (Canterbury)	\$3,500
Jin Bum Hong (Canterbury)	\$10,000
Sophia Katherine Hunt (Canterbury)	\$12,000
Kate Mauriohoo (Waikato)	\$12,000
Joshua Ballantyne Smaill (Canterbury)	\$12,000
Alice Wang (Waikato)	\$6,600
Kirsten Ward-Hartstonge (Otago)	\$8,000

2014 Awards for Excellence (Polytechnics):

Daniel Archer (Unitec)	\$5,000
David Brydon (NMIT)	\$5,640
Jodie Collins (WINTec)	\$4,500
Deborah Prattley (Unitec)	\$4,860
Tania Smellie (Otago Polytechnic)	\$5,000

* Indicates multi-year grant

2014 funding recipients

PARTNERSHIP FUND

2014 Recipients (Year 1 of 5 year funding)

Champion Centre*	\$75,000
Disabled Persons Assembly*	\$75,000
Inclusive Education Action Trust	\$75,000
Parent to Parent*	\$75,000

2013 Recipients (Year 2 of 5 year funding)

Henwood Trust*	\$100,000
Pillars*	\$100,000
Robson Hanan Trust*	\$100,000

2012 Recipients (Year 3 of 5 year funding)

Good Cents Porirua (Wesley Community Action)*	\$80,000
Great Start Taita*	\$80,000
Inspiring Communities*	\$60,000
Tiakina Ā Tōtou Tamariki (Te Ora Hou Aotearoa)*	\$80,000

2011 Recipients (Year 4 of 5 year funding)

Every Child Counts*	\$50,000
Great Fathers*	\$50,000
Jigsaw Family Services*	\$50,000
Mana Ririki*	\$50,000

2010 Recipients (Year 5 of 5 year funding)

Big Buddy*	\$33,000
FIRST Foundation*	\$33,000
Thrive Teen Parent Support Trust*	\$33,000
Convening & capacity development match-funding	\$40,813

SPECIAL FOCUS FUND

“Our Christchurch” legacy grant:	
YMCA Youth Art Place*	\$700,000
Akina Foundation*	\$50,000
Avon Otakaro Inc	\$40,000
Christchurch Rotary Neighbourhood Project*	\$20,000
Christchurch funding programme management	\$14,512

2014 TOTAL FUNDING: \$4,697,253

* Indicates multi-year grant

About the Todd Foundation

How to apply:

Funding criteria and online application forms are available through our website. All funding decisions are made by our Administration Board, usually in May and November.

Funding Sources:

Our grants are funded through an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, and from the Foundation's investment income. Donations are also received from individual Todd family members as well as the Todd Corporation staff via payroll giving.

Infrastructure support:

Todd Corporation and Todd Family Office generously provide financial support for operating expenses and in-kind support for investments, HR, IT and financial management.

Administration Board



Sir John Todd



Malcolm Whyte



Georgina Ralston



David Todd



Helen Kelly



Philip Broughton



David Murphy



Bruce Wills

Investment Board



Sir John Todd



Paul Bevin



Kevin O'Connor



David Wale

Foundation Staff



Kate Frykberg



Christina Howard



Seumas Fantham



Valerie Williams