

# Todd Foundation Annual Review 2016

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## Chairman's report 2016



In the year 2000 the Todd Foundation moved to a more strategic approach to philanthropy, giving fewer, larger grants. Since then we've funded hundreds of community initiatives and organisations, helping us build our understanding about 'what works' to create inclusive and thriving communities. Over time we've distilled these insights into the features we look for when assessing new funding opportunities (see pgs 6-7).

As an approach, community-led development embodies many of these features—it creates relationships and environments where people help

themselves and each other, actively involves the people and communities served, and builds inclusiveness. Three of the community-led development initiatives we fund are highlighted in this annual report.

We have also taken a community-led approach to our Youth Employment initiative, supporting the development of local strategies in Te Tairāwhiti and Eastern Bay of Plenty over an 18-month period. In 2016, we approved funding for specific aspects of each region's strategy based on a collaborative proposal from key stakeholders. We will also continue support for Youth Inspire, a Mayor's Task Force for Jobs initiative in the Hutt Valley. We look forward to seeing these projects develop over the coming two years.

Georgina Ralston has been one of the key Board members helping to shape the Foundation's strategic approach, and we sadly accepted her resignation in 2016 after

11 years of service. Her dedication, wisdom and empathy will be much missed by fellow trustees and staff. I thank her especially, and extend a warm welcome to Charlotte Anderson who will be joining the Board as our newest Todd family trustee.

Finally, I offer my thanks to our talented and hardworking trustees and staff, to the Todd Family and our payroll givers for your generous donations and to the Todd businesses for your financial and in-kind contributions, as well as all our grantee organisations who work with dedication and passion to make our communities stronger. We have exciting plans for 2017 and beyond, and look forward to your continued support.

Malcolm Whyte, Chairman, Todd Foundation Administration Board



# 2016 funding at a glance

## The money

**Total 2016 grants** \$4,693,005

\$71m **Total funding since** inception (in 2016 dollars)

2016 operating costs \$493,445

## Where we funded

community organisations supported in towns and cities across NZ, as well as

research

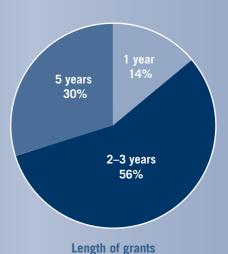
## How we funded

Chance of success for 14% initial applications

Median hours to prepare an initial application

Median hours for shortlisted applicants to prepare a full proposal

% of funds allocated as multi-year grants 86%



## Inspiring Communities

# Waving the flag for community-led development

Five years ago community-led development was relatively unknown, says Megan Courtney of Inspiring Communities. Now community-led development—a collaborative approach that encourages communities to use their knowledge to respond to local situations and create local solutions—has moved from the fringes into the mainstream.

Inspiring Communities can take a lot of the credit for that change. It's an umbrella organisation that helps catalyse locally led change by providing mentoring and training and helping to build connections between people and communities.

"The movement has strengthened considerably as a result of our work," says Megan. "It's at a different stage of development, and that's partly from having a champion organisation taking a look at what's happening across the country, spotting key trends, sharing local successes and promoting the benefits of a community-led approach."

In the last year Inspiring Communities has provided coaching, mentoring and training to more than 800 people, including 30 local leaders who attended a two-day "Boost Camp" in the Bay of Plenty. Inspiring Communities also worked with Local Government New Zealand and the Institute of Governance and Policy Studies to co-host "Start Local", a day-long seminar attended by 160 people from a wide range of organisations, including Federated Farmers and Rugby League NZ.

Megan says they are among a growing number of diverse organisations that can see the advantage of working in locally led ways.

"The outcomes are better if people are involved in stuff, rather than having stuff being done for—or to—them. Local ownership and empowerment happens when everyone works together to make the change."

Todd Foundation has supported Inspiring Communities with 5 years of funding from our Partnership Fund.







## Te Ora Hou: Tiakina ō Tātou Tamariki

# Keeping kids safe by creating connected communities

For Judy Kumeroa, creating communities where children are safe and cared for isn't about setting up parenting programmes or running children's days. It's about providing local people with the opportunity to get to know each other better and develop a greater sense of community connection.

"Our journey is not about creating new things and programmes—it's about increasing the connection of care. Then people can respond where there's a need."

In the case of Te Ora Hou in Whanganui, where Judy is the manager, that means running a regular get-together for the residents of 18 streets in the suburb of Gonville. About 350 people attend the two-monthly Stone Soup gatherings, helping to prepare food—usually a hangi—and taking part in activities such as sports games, knitting and face painting.

Every Stone Soup event features a "community korero" where people can talk about things they'd like to see happening in their neighbourhood. This has led to shared garden, crafts and walking groups. The korero have also helped inspire a successful driver-licensing programme and a group to help intermediate schoolaged boys make healthy choices.

Stone Soup is the name the local community has chosen for Tiakina ō Tātou Tamariki (Keeping Our Kids Safe), a project run by Te Ora Hou in Whanganui and Gisborne. In Gisborne, Tiakina ō Tātou Tamariki revolves around "Street Legends"—representatives from the nine streets involved who help organise neighbourhood activities.

Regular surveys have found that the project has created a greater sense of connection in both communities. "There's much greater happiness," says Judy. "People feel safer and happier to live in their community."

Todd Foundation has supported Te Ora Hou with 5 years of funding from our Partnership Fund.







## **Todd Foundation fund**

Assistance for children and families to participate actively in learning, particularly in the early years

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Support for families and communities to provide safe and nurturing environments for children

GOAL

GOAL 2

#### How we add value

- Connecting: As a funder we have a "helicopter view" of many organisations and we are happy to connect people and organisations.
- Sharing: We freely share what we learn and how we do things.
- Collaborating: We work closely with other funders.
- Convening: We bring grantees together for shared learning (usually through our Partnership Funding).
- Supporting organisational development: We provide matched funding for organisational and professional development (through our Partnership Funding).
- Adding our voice: We can sometimes support our grantees' causes through submissions and relationships.

## We aim to fund organisat

Focus on people and communities which are excluded or disadvantaged Create
relationships
and environments
where people help
themselves and
each other

Actively involve the people and communities served

## Our fundir

General Fund: 1–2 year funding (63% of total) Partnership Funding: 5 years untagged funding (invitation only, 27% of total)

# ling strategy 2014–17

## ISION ısive ies where Help for s, children young people to develop their potential ng people and contribute fully in ive and the community ibute Support for selected social. economic, environmental and GOAL 3 cultural issues (Youth Employment in

### ions and initiatives which:

Build inclusiveness

Have good leadership and strong teams

Involve approaches that are likely to work deeply and effectively

2016 and 2017)

### g streams:

Special Focus Fund: Youth Employment (7% of total)

Tertiary Research Awards and Scholarships (3% of total)

### How we work with applicants and grantees

- · We will respect and appreciate your commitment to making a difference.
- We will listen and learn.
- We will have regard to the principles of protection, partnership and participation embodied in the Treaty of Waitangi.
- We will keep our processes clear and simple. We will monitor how long it takes to complete funding applications and try to keep compliance costs as low as we can.
- · We will provide open and honest advice and feedback when requested.
- We appreciate and value your feedback for how we can improve.
- Our aim is to work together to change lives for the better.

## Wellbeing New Brighton

# Harnessing local energy to create community wellbeing

The first painted rocks started appearing in child-friendly locations around New Brighton in November 2016. Soon, hundreds of rocks had been painted, hidden, found and—in many cases—re-hidden by local families as part of New Brighton Rocks, a community-led initiative facilitated by Wellbeing New Brighton.

A joint project between the Christchurch Methodist Mission and the New Brighton Union Parish, Wellbeing New Brighton was established in 2015 to help meet the needs of the many young families who moved to New Brighton following the Christchurch earthquakes. Its goal is to build connections among local families and develop community-led initiatives to make New Brighton a safe and nurturing environment for children.

For community development worker, Tim Corry, that means taking a back seat and letting local residents come up with their own ideas about the activities they want.

"Community-led development is very much a grass roots thing," he says. "It's about letting the community use their energy, their creativity and their successes for the benefit of the community."

New Brighton Rocks is one of two initiatives developed since Wellbeing New Brighton first started. The other is Borrow-A-Bucket—a treasure chest full of beach toys on New Brighton Beach for families to use for free during the summer.

Both projects followed extensive community consultation, including interviews with 25 local families and a "co-design brainstorming session" with interested parents. Tim says they've provided parents with an unexpected opportunity to get involved in their community.

"It's allowed them to do things that they didn't think they could, and affirm that they can make a contribution and grow local family wellbeing."

Todd Foundation is supporting Christchurch Methodist Mission with 2 years of funding from our General Fund.







## 2016 funding recipients

#### **GENERAL FUND**

# Support for families and communities to provide safe and nurturing environments for children

Barnardos New Zealand*	\$100,000
Catholic Social Services	\$97,497
Christchurch Methodist Mission	\$62,500
Family Safety Services*	\$10,648
Father and Child Trust	\$60,000
Homes of Hope Charitable Trust*	\$83,280
Life To The Max Trust*	\$30,000
National Collective of Rape Crisis*	\$15,000
Presbyterian Support Central*	\$30,000
RAW 2014 Limited	\$50,000
Rongopai House Charitable Trust*	\$50,000
SPACE NZ*	\$68,694
St John of God Hauora Trust*	\$81,620
Tamaki Community Development Trust	\$25,000
Te Lumanaki Charitable Trust*	\$42,030
Te Mauri Tau Inc*	\$90,000
Te Waipuna Puawai*	\$80,000
Te Whakaora Tangata*	\$39,325
Wai Ora Christian Community Trust*	\$15,600
WellStop*	\$92,400

# Assistance for children and families to participate actively in education, particularly in the early years

Greater Christchurch School	
Network	\$50,000
I Have a Dream*	\$100,000
NZ Ethnic Employment Education and Youth Development Charitable Trust*	\$57,400
NZ Ethnic Women Trust*	\$46,266
NZ Nejashi Trust	\$40,945
Storytime Foundation*	\$78,000
Taitokerau Education Trust*	\$85,000
Whanganui Learning	
Centre Trust*	\$70,000

# Help for young people to develop their potential and contribute fully in the community

Anglican Action—Centre for Social Justice*	\$60,000
Be. Accessible	\$50,000
Canterbury Youth Workers Collective	\$25,000
Challenge 2000*	\$70,000
Community Business & Environment Centre*	\$40,000
Dingwall Trust	\$26,000
Evolve Youth Service*	\$69,663
Hikurangi Takiwa Trust*	\$40,000

<sup>\*</sup> Indicates multi-year grant

# 2016 funding recipients

Intersex Trust Aotearoa	¢20.000	PARTNERSHIP FUND	
New Zealand*	\$30,000	2016 Recipients (Year 1 of S	5)
Key To Life Charitable Trust		Youthquest New Zealand	•/
Kites Trust*	\$47,400	Charitable Trust*	\$100,000
Lifewise Trust	\$68,000	The Rising Foundation	, ,
Mental Health Advocacy and Peer Support Trust*	\$60,000	Trust*	\$100,000
N7 African Welfare Trust*	\$31,575	Deaf Aotearoa*	\$100,000
RainbowYOUTH	\$30,000	Tuia Charitable Trust*	\$100,000
Sistema New Zealand*	\$40,000		
		2015 Recipients (Year 2 of S	
Te Karanga Charitable Trust	\$41,500	Aviva*	\$100,000
Te Manawa Services*	\$40,000	Presbyterian Support East	
Te Rākau Hua O Te Wao Tapu*	\$49,614	Coast—Tauawhi Men's Centre*	\$100,000
Te Taitimu Trust*	\$40,000	Waikato Women's Refuge	\$100,000
	\$40,000	Te Whakaruruhau*	\$100,000
Te Tuinga Whānau Support Services Trust*	\$80,000	10 Whatararanaa	φ100,000
Tongan Youth Trust*	\$60,000	2014 Recipients (Year 3 of S	5)
UMMA Trust	\$39,600	Parent to Parent	
	φ59,000	New Zealand*	\$75,000
Yes Disability Resource Centre Trust*	\$30,000	The Champion Centre*	\$75,000
Zeal Education Trust*	\$50,000	Inclusive Education Action	
Zear Education Trust	Ψ50,000	Group (or IEAG)*	\$75,000
Red Cross (Kaikoura		Disabled Persons Assembly*	\$75,000
Earthquake Recovery)	\$50,000	2013 Recipients (Year 4 of S	5)
Working Together More	, 00,000	Pillars Incorporated*	\$66,000
Fund*	\$75,000	Henwood Trust*	\$66,000
	/		
		Justspeak*	\$66,000

<sup>\*</sup> Indicates multi-year grant

## 2016 funding recipients

2012 Recipients (Year 5 of 5)		Zach McLean (Auckland)	\$8,000
Wesley Community Action*	\$26,667	Rachel Ou (Auckland)	\$5,000
Great Start Taita*	\$26,667	Anna Probert (Auckland)	\$8,000
Te Ora Hou Aotearoa Inc.*	\$26,667	Zoe Williams (Otago)	\$5,000
Inspiring Communities*	\$20,000	Emma Wrigglesworth (Victoria)	\$5,000
Convening & capacity			

\$45,683

#### **SCHOLARSHIPS AND AWARDS**

development

# Todd Foundation Energy Research Scholarship:

Nathan Lal (Waikato, Year 1 of 3)*	\$25,000
Katie McLean (Auckland, Year 2 of 4) *	\$12,500
Fatima McKague (Otago, Year 3 of 3)*	\$25,000
Conference allowance	\$3,000

### Awards for Excellence (Universities):

Sarah Appleby (Auckland)	\$8,000
Louise Edwards (Massey)	\$5,000
Rachel Darnell (Otago)	\$8,000
Alex Hill (Victoria)	\$5,000
Benjamin Jones (Victoria)	\$6,000
Alaric McCarthy (Auckland)	\$7,250

### Awards for Excellence (Polytechnics):

Rory Keegan (Unitec)	\$2,000
Aleisha Cawte (Unitec)	\$2,828
Nukutere Selwyn Koopu (Toi-Ohomai)	\$4,100
Christopher Harbrow (Otago Polytechnic)	\$5,500
Anae Dixon (Otago Polytechnic)	\$3,000

### SPECIAL FOCUS FUND

### Youth Employment Initiative

Activate Tairawhiti*	\$148,900
ToiEDA*	\$150,000
Youth Inspire*	\$50,000^
Capacity development & programme management	\$35,386

2016 TOTAL FUNDING: \$4,693,005^

<sup>\*</sup> Indicates multi-year grant ^ adjusted to recognise funding allocated in 2015

## About the Todd Foundation

#### How to apply: Funding criteria and online application forms are available through our website. All funding decisions are made by our Administration Board, usually in May and November.

#### **Funding Sources:**

Our grants are funded through an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, and from the Foundation's investment income. Donations are also received from individual Todd Family members as well as the Todd Corporation staff via payroll giving.

#### Infrastructure support: **Todd Corporation** and Todd Family Office generously provide financial support for operating expenses and inkind support for investments, HR, IT and financial

management.

Investment Board

#### Administration Board





Georgina Ralston



David Todd



Rebecca Turner



David Todd





Paul Bevin



Philip Broughton



David Murphy



Bruce Wills



Lee Cooper



David Wale

#### Foundation Staff







Christina Howard Seumas Fantham Valerie Williams Susie Schwartz



The Todd Foundation • Phone +64 4 931 6189 • email info@toddfoundation.org.nz • 95 Customhouse Quay PO Box 3142, Wellington 6140 • www.toddfoundation.org.nz • www.facebook.com/ToddFoundation