



THE TODD  
FOUNDATION  
**2008**  
ANNUAL  
REPORT

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# Looking forward: Chairman's report

# 2009



## OUR VISION FOR AOTEAROA NEW ZEALAND

*'A place where everyone can contribute to the best of their ability in a society that nurtures and values young people, encourages tolerance and endeavour and recognises our cultural diversity'.*

I've been privileged to be a trustee of the Todd Foundation since its inception in 1972.

In that time, some things have changed radically - for example, at our first board meetings, grant budgets were calculated on paper and minutes were produced on a typewriter. Other aspects have remained much the same; our vision (see sidebar) is well aligned with the sentiments that drove the creation of the Todd Foundation all those years ago. However, other factors, notably our economy, ebb and flow from one extreme to the other.

It's apparent that our economy is at a low ebb this year, and we know from history that tough times tend to hurt the vulnerable most. This makes funding our social sector vitally important - at a time when low investment returns mean tight grant budgets.

Our approach to this challenge in 2009 is to:

**Give more:** We're very fortunate that our investment returns are supplemented by an annual donation voted in by the Todd family from our business interests. Additionally, the new tax laws on charitable giving have enabled our donors to add 33% to their giving for the same net impact at year end. Because of this generosity and the more favourable tax environment for donations, we once again expect to increase our grant-making budget in 2009.

**Learn more:** Our grant-making decisions are only as good as our knowledge of social issues and how best to address them, so we'll continue to focus on constant learning, both formal and informal.

**Give more effectively:** In 2009 we're considering phasing in 'Partnership Funding', in which we provide longer-term funding with fewer restrictions on how the funds can be used, together with increased support for professional development and collaboration.

**Assess our impact more effectively:** We're developing a framework for better assessing our impact. It involves combining 360-degree feedback from stakeholders with a more effective evaluation of individual grants and a deeper analysis of our overall contribution to each social goal.

None of this would be possible without the support and help we receive from many quarters. My sincere thanks go to the trustees of the Todd Foundation, the Todd family, Todd Corporation staff, the Foundation's two staff members, Kate and Wainui, and finally to everyone in the community and voluntary sector for the vital work you do.



# Looking back on 2008: Executive Director's report

In 2008 the Todd Foundation provided grants totalling \$2,044,397 to a wide range of organisations. This is the first time we've exceeded two million dollars in grants, and this is more than double the amount we gave five years ago.

## General Fund

Our main fund continues to focus on children, young people, their families and their communities, and has three key goals (see sidebar). Key achievements of our General Fund during 2008 included:

- making 38 grants totalling \$1,662,397. Almost half of these grants provided funding for two years or more
- continuing our focus on encouraging collaboration. The story of Science OlympiaNZ on page 6 is a good example of this approach: seven separate organisations are now formally collaborating to better support talented science students
- adding 'Community Development' as a target area for our funding. Like Te Aroha Kanarahi Trust (see page 7), we understand that families are most likely to thrive when everyone in the community works together and supports each other. The graph on the right illustrates how we spread our funding across target areas.

## Centenary Fund

In 2007 and 2008 we collaborated with the Tindall Foundation in establishing the Hikurangi Foundation ([www.hikurangi.org.nz](http://www.hikurangi.org.nz)), which aims to address climate change and sustainability issues.

The new Foundation has been operational since mid-2008 and is focusing on catalysing action and making it easier for all New Zealanders to live more sustainably. Current projects include growing the market for energy-efficient homes and developing clean and healthy transport options. This funding is likely to continue in 2009.

## Scholarships and awards

We presented our first Polytech Awards for Excellence 2008, and would like to thank the Institutes of Technology and Polytechnics of New Zealand (an umbrella group for these tertiary providers) for its generous support in publicising and short-listing candidates. (See page 8 for details.)

We also provided University Awards for Excellence to eight students and presented our third \$25,000 Todd Foundation Scholarship in Energy Research - this time to Tim Divett from the University of Otago for research into optimising arrays of tide energy turbines.

We were also delighted to learn that Rebecca McLeod, to whom we presented an Award for Excellence in 2004, was awarded the prestigious MacDiarmid Young Scientist of the Year Award in 2008.

As always, it's a privilege to work for the Todd Foundation and we look forward to continuing to support the community sector in 2009. The work we all do together is more important than ever.



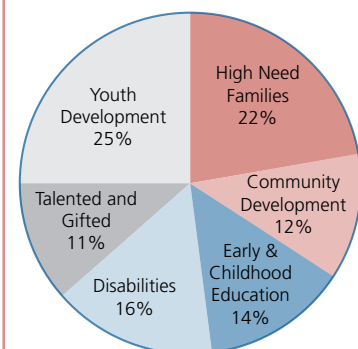
## OUR GOALS

**GOAL 1:** *Support families and communities to provide safe and nurturing environments for children*

**GOAL 2:** *Help children to be school age ready by age five and, after that, to participate actively in school life*

**GOAL 3:** *Help young people to develop their potential and contribute fully in the community*

## 2008 GENERAL FUND BY TARGET AREA



# About the Todd Foundation

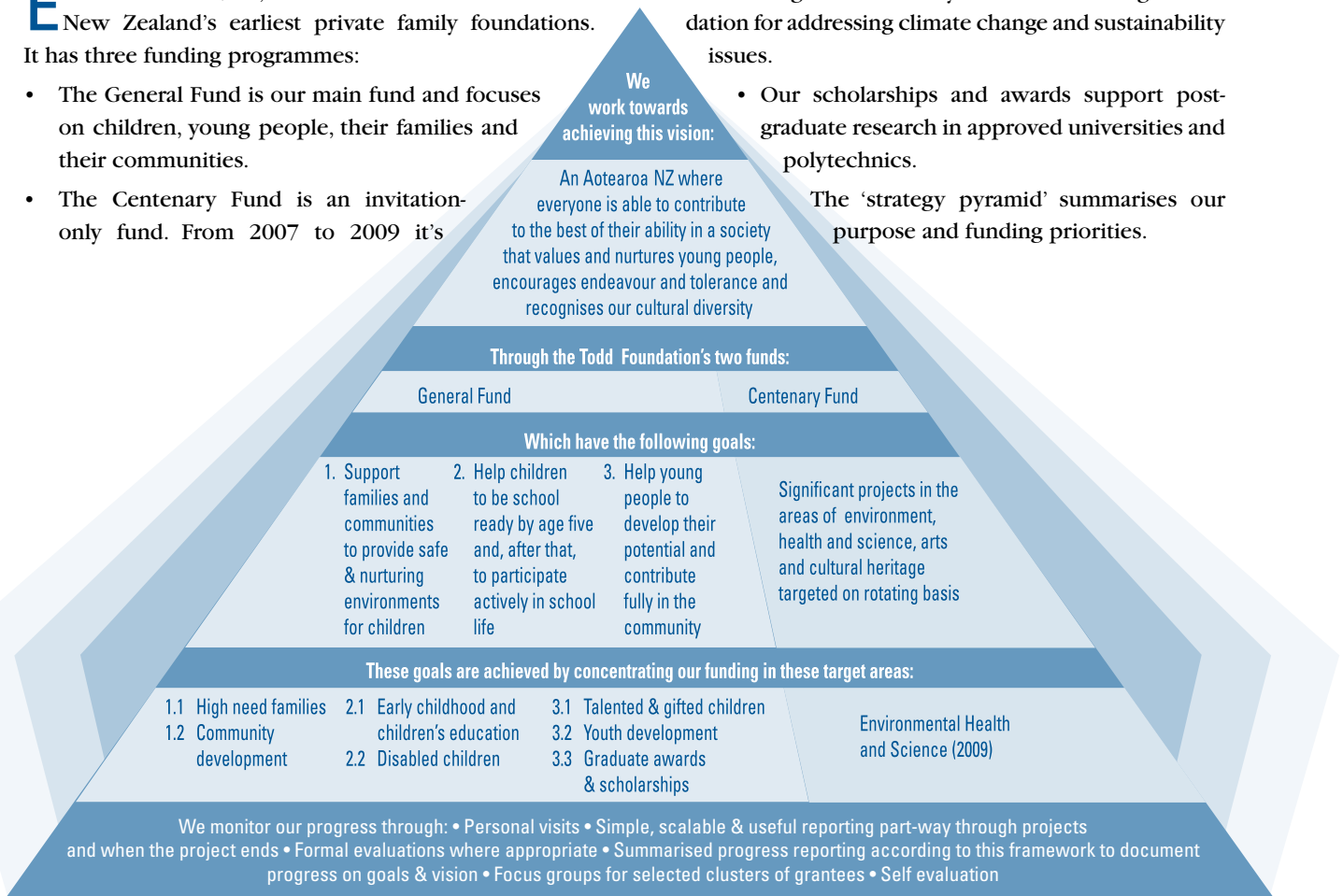
Established in 1972, the Todd Foundation is one of New Zealand's earliest private family foundations. It has three funding programmes:

- The General Fund is our main fund and focuses on children, young people, their families and their communities.
- The Centenary Fund is an invitation-only fund. From 2007 to 2009 it's

contributing to the newly formed Hikurangi Foundation for addressing climate change and sustainability issues.

- Our scholarships and awards support post-graduate research in approved universities and polytechnics.

The 'strategy pyramid' summarises our purpose and funding priorities.



# Todd Foundation Trustees and Staff

All decisions in response to applications for funding are made by the trustees of the Todd Foundation Administration Board. Funding meetings are generally held twice a year, in May and November.

The Board comprises three representatives of the Todd family (John Todd - Chairman, Malcolm Whyte and Charles Reid), an associate trustee from the Todd family (Georgina Ralston) and a representative from each of the New Zealand Council of Trade Unions (Helen Kelly), Federated Farmers of New Zealand (Tom Lambie), the

New Zealand Law Society (John Marshall) and Business New Zealand (David Moloney).

The Todd Foundation Investment Board is responsible for investing the funds and advising the Administration Board on the amount available for distribution. Members of the Investment Board are John Todd (Chairman), Alan Harwood, Kevin O'Connor and David Wale.

The Foundation employs two part-time staff, Executive Director Kate Frykberg and Grants Coordinator Wainui Bedford.

# What's new: Selected 2008 grants

## Auckland Women's Centre: "My son is the best thing"



AWC provides pre- and post-natal classes, peer support, positive parenting events and groups, social work support, leadership development and other activities.

"We use a youth development approach," says Team Leader Annalise, herself a former teen mum. "This means that we see young people as able to solve their own problems; we 'do with', we don't 'do to'. We also involve the dad, the wider family and other agencies, because by all working together and getting in early we can do great things."



Jodie agrees. "They're awesome - supportive, helpful, loving, accepting. This wasn't how I had planned my life, but I have my son and he's the best thing. And it's not like my life has stopped, it's just been put back a year or two."

**"S**urround yourself with positive people, not people who judge you and put you down."

That's the advice that 18-year-old teen mum Jodie gives to other young parents, and positive people is exactly what she finds in the Auckland Women's Centre (AWC) Teen Parenting team.

The Todd Foundation has provided two years' funding to AWC for pre- and post-natal teen parent programmes. "Having more certainty of funding means we can focus more on generating real change," says Annalise.

## Grandparents Raising Grandchildren: Caring for the carers

**L**ike Jodie in the story above, Ann wasn't planning on bringing up small children at this stage of her life, but the 51-year-old grandmother currently has eight grandchildren living with her.

"When the kids first arrive, you think 'This is crazy! What do I do? Where do I go? Is anyone out there?' We didn't even have clothes and blankets for them. But I heard about Grandparents Raising Grandchildren [GRG] and I was just blown away by their practical support and the way they know what you are going through. Now we have peace of mind, we're not short of anything and I feel truly blessed to be here for my grandkids."

Ann is one of more than 3,800 members of GRG, an organisation set up to support grandparents and kin carers as they raise the children their own sons and daughters are not able to raise.

"It's a tough job," says trustee Diane Vivian, who cares for two children of a former foster daughter. "We're older, we're



often on low, fixed incomes, we grieve for what's happened to our children and grandchildren. And sometimes the kids can be quite troubled; they have holes in their hearts wondering why their own mums can't look after them. We're here to support the carers to care for the kids."

The Todd Foundation has provided three years of funding for a part-time field officer to work with families and some of the 49 GRG branches nationally.



# What's new:

# Selected 2008 grants

# 2008

## Science OlympianZ: Challenge, competition, glory



Most of us know New Zealand's medal count at last year's summer Olympics; less well known are the performance records of the talented and gifted students who compete in the 'International Science Olympiads'.



Teams of high school students represent New Zealand in seven science-related competitions: Chemistry, Maths,

Biology, Informatics, Geography, Physics and Future Problem Solving. And they regularly outperform teams from countries with populations and budgets that dwarf New Zealand's.

"Challenge, competition, glory, beautiful mathematics, lifelong friendships." That's how Heather, a Maths Olympiad tutor, former Burnside High School student and silver

medal winner describes the New Zealand programmes in which hundreds of Olympiad hopefuls participate - and from which teams of four to six are selected to compete internationally.

Dr Angela Sharples, the Biology Olympiad coordinator, adds, "These programmes create national and international communities of learners. Talented students can be quite isolated in school, but the competitions bring them together, challenge them, support them and show them the depth and range of science careers. Our economy needs more scientists and we need to reach all students who can benefit."

Thanks to a three-year funding commitment from the Todd Foundation as part of our support for talented and gifted science students, the teams behind the seven competitions are now working together as 'Science OlympianZ' to provide opportunities to more students. "We're passionate educators, and this is an exciting opportunity to make a difference," says Angela.

## Streets Ahead Waitangirua: "Brothers, not colours"

"I was a drunken bum with nothing to do," says 17-year-old ex-gang member Merika. "When I first turned up at Streets Ahead, I was the only one wearing gang colours. So I left. But then I thought about it, got involved, dropped my colours. Now I'm a youth leader."

It's a story that Fa'amatuaianu Wayne Poutoa also knows first hand. "When I saw our kids imitating my gang culture I knew it was time to change." So Wayne left the Mongrel Mob, got a social work degree and started Streets Ahead in Waitangirua, near Porirua. "We're all born equal, but we're not all born with equal opportunities," he says.

Streets Ahead addresses this lack of opportunity by working with the young people and families who "every agency in this community knows". Families are actively involved, and young people are expected to run the programme and be role models and mentors for others. As youth leader Abbiella says, "There are no Bloods or Crips here, everyone is just family."

The Todd Foundation has provided some of the much-needed funding to further develop and support this initiative as part of our youth development focus. "We've received quite a lot of recognition and a few awards, but not much funding so far," says Wayne.



# What's maturing: an update on grants from previous years

## Te Aroha Kanarahi Trust: Focusing on sustainable communities

There's a quiet transformation happening in Hicks Bay/Matakaoa. This remote community on the East Cape (one of the most financially disadvantaged regions in the country) has in the past 10 years seen a 24% increase in the number of 15-year-olds with formal qualifications, as well as significantly increased participation in sport, adult education and marae-based activities. Last year the local kura kaupapa (Māori language immersion school) celebrated a 100% student pass rate in National Certificate of Educational Achievement (NCEA) exams.

These changes are driven by a holistic, community-wide focus on whānau development and education. "Nā tēnā rau nā tēnā rau tipu ora ai te rākau - each leaf contributes to the wellbeing of the tree," says Ani Pahuru-Huriwai of Te Aroha Kanarahi Trust. "We work to provide our tamariki (children) with the best possible opportunities, here, at home. Our whānau are engaged and committed, and we're focused on a sustainable community. What recession? We're thriving!"

The Todd Foundation provided three years' youth development funding from 2006. "It's enabled us to keep our Youth Development Coordinator, Moki Raroa, here at home, doing what he does best - helping our young people to succeed," says Ani. "And because the funding is flexible, we can respond and adapt as issues emerge. You can't transform a community by working in boxes."



### Ani's advice:

*"Share your dream and vision with as many people as you can - among them will be angels listening who can connect you with what you need."*



## MATES: Supporting the transition to tertiary study

In 2003 the Todd Foundation made its first-ever five-year grant - to 'MATES', an initiative developed by the University of Auckland and Great Potentials to support more students from low-decile schools into tertiary study.

The programme matches Year 13 students with mentors who are successful second- or third-year university students. It then provides ongoing individual and group study support as well as coaching in skills like CV writing, scholarship applications and budgeting.

"I was one of the lucky ones," says University of Auckland student Joseph, who was mentored while at De la Salle College in South Auckland and is now a mentor himself. "I was a bit shy in class, but with my mentor I felt free to ask questions and it was a lot easier to learn. And when I was a bit down, my mentor was there to talk to. Without MATES I probably wouldn't have gone to university; I had no idea how it worked."

"We now have 120 mentees, 120 mentors and 10 schools involved, and there's big competition to become a mentor," says coordinator Tanya. "Best of all, we're now seeing MATES students graduating from university as responsible young adults. I'm very proud of what they have achieved."



### Tanya's advice:

*"Mentoring is about good relationships, and not just with your mentee. We need to work with the family, the school, the community. Doing simple things like going to school concerts and sports events helps."*



# 2008 grants

## 2008 TODD FOUNDATION SCHOLARSHIPS IN ENERGY RESEARCH

Tim Divett (Otago): optimising arrays of tide energy turbines\* John O'Sullivan (Auckland): wind flow modelling for wind turbine efficiency\* Sheinach Dunn (Victoria): hydrogen electro catalysts\* A total of \$75,000 was awarded.

## 2008 AWARDS FOR EXCELLENCE

**AWARDS FOR EXCELLENCE (UNIVERSITIES)** Annalise Swan (Auckland) Medical study of lung conditions • Pamela Bell (Victoria) Simplicity in architectural design • Daniel Bassett (Victoria) Earthquake hazards and petroleum potential • Tara Murray (Lincoln) Biological control of parasites • Debra Gardiner (Canterbury) Earthquake-resistant building structures • Paul Mudge (Waikato) Cattle impact on pastoral soils • Mariana Vargas (Lincoln) Monitoring low-density possum populations • Hadley Brooks (Canterbury) Plastic foam-cutting techniques: **Total \$47,000**

**AWARDS FOR EXCELLENCE (POLYTECHNICS)** Judith McCool (EIT) Skills and knowledge retention after resuscitation courses • John Pike (Wintec) Swimming performances and coaching practices **Total: \$10,000**

## TODD FOUNDATION CENTENARY FUND GRANT 2008

Establishment of and contribution to the Hikurangi Foundation to address climate change and sustainability\*

**\$250,000**

## TODD FOUNDATION GENERAL FUND GRANTS 2008

### GOAL 1: Support families and communities to provide safe and nurturing environments for children

• Auckland Women's Centre: Support for teen parents*	\$48,295
• Big Buddy: Expansion of mentoring service	\$60,000
• Community-Led Development Trust: Support collaboration between community development initiatives*	\$42,000
• East Bay REAP: Books for newborns	\$3,000
• Grandparents Raising Grandchildren: Field officer expenses*	\$18,500
• Great Potentials Foundation: Build family support networks	\$60,000
• Lysosomal Diseases Trust: National secretary expenses*	\$15,000
• Parent and Family Resource Centre: Create circles of support for disabled families	\$65,000
• PILLARS Inc: Support for families of prisoners*	\$60,000
• Supergrans: Expand Supergrans into greater Wellington	\$30,000
• Te Kabui Mana Ririki: Research and advocacy to address Māori child maltreatment	\$50,000
• Wesley Community Action: Good Cents Project: reducing family debt levels*	\$58,000
• Youthlink Family Trust: Family therapy for young people and their families*	\$38,000

**Total Goal 1:** **\$547,795**

### GOAL 2: Help children to be school ready by age five and, after that, to participate actively in school life

• Biology Olympiad: Scoping of umbrella organisation for science-related competitions	\$33,000
• Champion Centre: Music programme for disabled children*	\$60,000
• City of Manukau Education Trust: Family literacy programme	\$26,000
• Far North Parent Mentoring Cluster: Resources and administrator costs for rural pre-school programme*	\$30,000
• Gifted Kids Programme: Develop models for communities to create their own gifted kids programmes	\$40,000
• Marine Studies Centre: Marine science programme for gifted students from rural schools*	\$50,000
• McKenzie Centre Trust: Assistive technology for disabled children	\$14,000
• Miriam Centre: Intervention for children displaying violent behaviour*	\$62,000
• Science Olympiad NZ: Establishment of umbrella organisation for science-related competitions*	\$65,000

• SPELD: New Zealand Evaluation of the SPELD tutoring programme	\$70,000
• Tairāwhiti REAP: Support and resources for whānau-led early childhood education*	\$50,000
<b>Total Goal 2:</b>	<b>\$500,000</b>

### GOAL 3: Help young people to develop their potential and contribute fully in the community

• Affirming Works: Support school leavers into tertiary education or work	\$60,000
• Foundation for Youth Development: Develop new initiatives for high-risk young people	\$30,000
• Henwood Trust: Promote effective strategies for young offenders	\$50,000
• Hui Taumata: Mentoring for young Māori through the transition to work	\$100,000
• Kids Help Foundation Trust: Employ additional counsellors for 0800 WHATSUP	\$58,282
• Kina Trust: Resources for working with young people affected by alcohol and other drugs	\$22,000
• Malcam Charitable Trust: Project Green Jobs to assist successful entry into the workforce	\$30,000
• Maraeroa Health Clinic: Streets Ahead project to keep young people out of gangs*	\$50,000
• New Zealand Aotearoa Adolescent Health & Development: Capacity-building for regional youth development organisations*	\$55,000
• PHAB [Physical Disabled and Able Bodied] Association: Train youth workers to work with disabled young people*	\$34,320
• SAFE Network Inc: Programme for young people with inappropriate sexualised behaviour	\$15,000
• Te Aroha Kanarabi Trust: Youth development in East Cape region*	\$50,000
• Te Ora Hou Aotearoa: Professional development for youth workers	\$23,000
• Wellington City Mission: Transition-to-work programme*	\$37,000
<b>Total Goal 3:</b>	<b>\$614,602</b>

**Total General Fund 2008:** **\$1,662,397**

**Total Todd Foundation Grants 2008** **\$2,044,397**

\* Indicates a multi-year grant.

## Contact

THE TODD FOUNDATION • PO BOX 3142, WELLINGTON • PHONE: (04) 931 6189  
email: [info@toddfoundation.org.nz](mailto:info@toddfoundation.org.nz) • [www.toddfoundation.org.nz](http://www.toddfoundation.org.nz)

