



THE TODD
FOUNDATION
2009
ANNUAL
REPORT

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Looking forward to 2010: Chairman's report

2010



2010 promises to be a year of growth and innovation for the Todd Foundation.

Our giving is growing. Funding increased substantially in 2009, from \$2 million to \$2.9 million, and this upward trend is likely to continue in 2010. My sincere thanks go to Todd family members for once again generously increasing their annual donation to the Foundation. This, together with the more favourable tax environment for business donations, has enabled us to give more during the financial downturn, a time when community needs have grown as philanthropic funding has decreased.

We're also growing our team, from two to three part-time staff, and have reorganised our people's roles to focus on the areas we serve. We now have a Youth Development Advisor (Wainui Bedford, formerly our Grants Coordinator) and a Child and Family Advisor (Christina Howard, a new appointment), who'll be responsible for research, networking, application assessments, relationship management and impact assessments. This restructuring will also help us to build stronger relationships with community organisations, as each grantee will have a contact person at the Foundation to look after their interests.

We have several innovative initiatives planned for 2010, including:

- Partnership Funding, which provides five-year, untagged funding to previous grant recipients working in aligned areas (see 'New ways of funding', page 4)
- The 'Working Together More Fund' (He Pūtea Mahi Tahi) – a funders' collaboration to support community collaboration (see 'New ways of funding', page 5)
- Encouraging the uptake of science, ideally starting with students of primary and intermediate school age. This will be the new focus of our Centenary Fund
- Developing a new five-year strategic plan to review what we fund and improve how we fund. The development exercise will include surveys and workshops with grantees and applicants to identify areas for improvement.

It's a privilege to chair the Todd Foundation and oversee its growth, but this is only possible because of the support and help I receive. I'd like especially to thank the trustees of the Foundation, who provide their considerable expertise on a voluntary basis and who consistently go over and above the call of duty. Heartfelt thanks go also to the Todd family, Todd Corporation staff, Todd Foundation staff and everyone in the community and voluntary sector for the vital work you do.

OUR VISION FOR AOTEAROA NEW ZEALAND

"An Aotearoa New Zealand where everyone is able to contribute to the best of their ability in a society that values and nurtures young people, encourages endeavour and tolerance and recognises our cultural diversity".

Looking back on 2009: Executive Director's report

In last year's annual report we set ourselves four challenges for 2009, and we have made considerable progress on each:

Give more:

2009 Todd Foundation funding totalled \$2,944,566, a healthy increase on the \$2,044,397 provided in 2008.

Learn more:

Our grant-making decisions reflect our understanding of social issues and the community sector, so 'listening and learning' is one of our guiding principles (see page 10). We learn much from simply sitting down with applicants, grantees and the people they serve, and are also keen participants in philanthropic and community forums and several learning communities, including the Philanthropy New Zealand Evaluation Network, the Youth Funders' Affinity Group and the Generosity Hub.

Give more effectively:

As a direct consequence of learning that multi-year, less restrictive grants produce better results for our communities, we awarded our first five-year, untagged Partnership Funding grants in 2009 - see page 4 for more details. We're also moving to a relationship management model to encourage deeper relationships with the organisations we fund.

Assess our impact more effectively:

This is still a work in progress; however, our initial surveys indicate that most of our grant applications result from personal recommendations, and that the most liked aspects of our approach are that we visit in person, use a two-step funding process and provide relatively simple proposal requirements.

During 2010 we'll be continuing to explore ways to improve what we do and, even more importantly, learn to what degree our funding has benefited our communities.

Finally, here's a brief summary of our three funding areas for 2009:

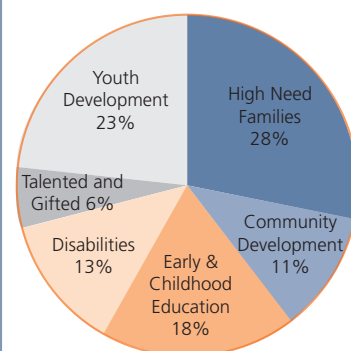
- Our main fund, the General Fund, provided \$2,571,566 (through 50 grants) to organisations working with children, young people and their families and communities
- The Centenary Fund provided one grant of \$250,000 to the Hikurangi Foundation (see page 9)
- We provided \$123,000 in Awards for Excellence and three-year Scholarships in Energy Research for tertiary students. Ryan Hill from the University of Otago was 2009's Energy Scholar for his PhD work in creating the petrol-substitute butanol from the bacteria *Synechocystis*, using carbon dioxide from the air.



OUR GOALS

- *Support families and communities to provide safe and nurturing environments for children*
- *Help children to be school ready by age five and, after that, to participate actively in school life*
- *Help young people to develop their potential and contribute fully in the community.*

2009 GENERAL FUND BY TARGET AREA



New ways of Funding

In 2009 the Todd Foundation introduced two major initiatives that we believe will better enable community organisations to achieve their visions and support their communities.

1. Partnership Funding

What is it?

Partnership Funding provides significant financial support for five years, for any purpose that meets the recipient's vision. It's offered to three to five previous grant recipients per year who have similar goals and a willingness to work together. The Todd Foundation also provides support for professional development, site visits, research and evaluation.

Why are we doing this?

United States research (from Grantmakers for Effective Organisations and others) indicates three key ways in which funders can be more effective:

- Provide more untagged funding
- Allocate more multi-year grants
- Build better relationships with the organisations we fund and a better understanding of the communities we serve.

Partnership Funding specifically addresses the first two recommendations, and we hope that its longer-term and collegial nature will help to address the third.

2009 focus: intergenerational learning

We offered Partnership Funding to four organisations in 2009, all of which combine early childhood learning with adult literacy, parenting and other skills. In keeping with the funding's trust-based nature, all four organisations had received Todd Foundation funding previously, and are committed to working together on a shared vision of 'families love to learn'. The recipients were:

- City of Manukau Education Trust (South Auckland)
- Far North Parent Mentoring (Northland)
- Tairāwhiti REAP (Rural Education Activities Programme) (East Coast)
- WestREAP (West Coast).

"This funding is a dream come true," says WestREAP's Manager, Corrina Gestro-Best. "Covering five years, it gives us certainty to implement our long-term strategy, to respond and adapt this strategy to families' needs, to provide permanent employment to the best possible people, and to undertake longitudinal studies."

WestREAP's 'Whakamana te Whānau' initiative is an example of the intergenerational learning this funding will support. Trained tutors help to establish a learning culture in the home by encouraging parents to read with their kids, and provide support for adult literacy and training in computer skills. "This sustainable, long-term commitment from the Todd Foundation means we can make a sustainable, long-term commitment to our community," says Corrina.



New ways of Funding

2. The Working Together More Fund: He Pūtea Mahi Tahī

On a wild Wellington afternoon in early 2009, four private funders (the Todd Foundation, Tindall Foundation, JR McKenzie Trust and Wayne Francis Charitable Trust) met to discuss how best to respond to the funding downturn – and the Working Together More Fund (He Pūtea Mahi Tahī) was conceived.

Taking a collaborative approach, the Fund provides seed money and expertise to community groups interested in working together to make a greater difference for the people and communities they serve. Each of the four private funders contributes financial resources and a decision-maker to the Fund, as well as supporting the employment of Fund Manager Barbara Edwards.

The Auckland-based Eating Difficulties Education Network (EDEN) and the Eating Awareness Team (EAT) in Christchurch received one of the first grants from the new Fund. The two organisations are exploring how they can collaborate more closely and share resources better, so received seed funding to support workshops, travel and a facilitator.

“EDEN and EAT have similar philosophies, values and approaches, and the desire to work together more has always been there, but a fund like this allows those informal conversations to come to fruition,” says Eden’s Acting Manager Theresa Peters. “The more that resources and skills can be shared between not-for-profit organisations, the more the community will benefit.”

Todd Foundation Trustees and Staff

All funding decisions are made by the trustees of the Todd Foundation Administration Board. Funding meetings are generally held twice a year, in May and November.

The Board comprises three representatives of the Todd family (John Todd – Chairman, Malcolm Whyte and Charles Reid), an associate trustee from the Todd family (Georgina Ralston) and four external trustees: representatives from the New Zealand Council of Trade Unions (Helen Kelly), Federated Farmers (Tom Lambie), the Law Society (John Marshall) and Business New Zealand (David Moloney).

The Todd Foundation Investment Board is responsible for investing the funds and advising the Administration Board on the amount available for distribution. Members of the Investment Board are John Todd (Chairman), Alan Harwood, Kevin O’Connor and David Wale.

In 2010 the Foundation will increase its team from two part-time staff to three, and roles will be aligned with our Strategy Pyramid (see page 10). These roles are Executive Director Kate Frykberg, Youth Development Advisor Wainui Bedford and Child and Family Advisor Christina Howard.



John Todd



Malcolm Whyte



Charles Reid



Georgina Ralston



Alan Harwood



David Wale



Kevin O'Connor



Helen Kelly



Tom Lambie



John Marshall



David Moloney



Kate Frykberg



Wainui Bedford



Christina Howard

New Grants: Stories from 2009 funding

It's about being a good neighbour – Great Start Taita

The challenge

The Taita community in Wellington's Hutt Valley has set itself a goal of becoming 'a strong, caring community that notices, celebrates and nurtures children' – not through adding more provider-client services but by building connections and reciprocity in the community so that everyone helps each other.

The response

The process began with Barnardos staff knocking on a thousand doors to ask people in the community what they wanted. "Communities aren't broken," says Manager Karen Clifford, "but sometimes they need a breath of fresh air and, for those who are isolated or not heard, the chance to come forward, have their say, build connections and support each other."

And coming forward they are, with projects like community gardens, a time bank, markets, playgroups, parent support, collaborative networks of community

groups and advice for business start-ups all blossoming within the community.

"A great example is our local park," says Karen. "Families didn't go there because it was used for selling drugs and all the play equipment had been removed. Our kids went to the council to ask that the park be rebuilt – and the council was so impressed that the kids were asked to design it! Even the prisoners at Rimutaka got involved by creating carvings for us. It's now a real centre for families, and our kids are so proud of themselves."

How the Todd Foundation helped

Three years of funding for project coordination from the Todd Foundation means that "we can keep going and keep trying new things," says Karen. "But," she adds, "it's more than that. What we're doing here is different and brave and not everyone gets it. The Todd Foundation's vote of confidence in our work was really important to us and the community."

What they say about it

"It's about being a good neighbour – or being part of a big family," says solo mum Helen Hamilton. "I started out by providing volunteer child care while refugee parents took English classes, and now I'm part of organising the time bank. People don't want handouts; they have their pride. This way everyone knows that what they do has value and everyone can contribute. And I'm modelling to my daughters that it's OK to ask for help and to offer it – to be an active part of the community."



New Grants: **Stories from 2009 funding**

iCAN youCAN weCAN – On the Edge Trust

The challenge

The On the Edge Trust (OTE) provides youth-for-youth leadership development as well as opportunities for young people to use these skills to take action in their communities. “Young people’s energy is never-ending,” says 24-year-old Ben Irving, OTE’s founder and manager. “If we’re asked, if we have the opportunities – we give 110%.”

The response

OTE provides these opportunities through a combination of leadership forums for high school students and, most importantly, community action. Last year, when young leaders were challenged to come up with a low-cost, high-impact initiative to meet community needs in the greater Wellington area, they noted the increased demand on food banks, and ‘iCAN youCAN weCAN’ was born.

Why not get students collecting canned food? And how about beating the Guinness world record for the largest canned food structure as part of the process? The result: 20,000 students collected 54,725 cans of food, with the resulting structure (pictured) beating by 9,000 cans the previous record set by San Francisco architecture students. More importantly, recipient food banks received up to four months’ worth of food to distribute.

Since then, iCAN collections have been held in Auckland, Hamilton, Christchurch and Dunedin, and the concept has been extended to other community action projects, such as giving blood and running street collections.



How the Todd Foundation helped

The Todd Foundation provided three years’ funding to OTE to support its first-ever paid worker, as well as administration costs. “We were doing good stuff before on a voluntary basis, but it’s hard to build momentum without someone full time to coordinate things. This funding has made it all possible – a really nice dream has become a larger reality,” says Ben.

What they say about it

“Because of my involvement with OTE, I’m much more confident about contributing my ideas and helping people; I understand what I can offer,” says 18-year-old Bryony Cunningham-Pow from Wellington East Girls’ College. “Getting involved with iCAN was an amazing thing. We jumped into groups, came up with ideas and we all worked to evolve it. And just about everyone wanted to be involved.”

Ben agrees. “We find something that is of real value to the community; add good music, good friends and a good feed – and anything is possible.”

New Grants: Stories from 2009 funding

Speaking up for our rights – People First



The challenge

People First is led and directed by people with intellectual disabilities and aims to 'empower and support people with intellectual disabilities to be strong and valued individuals in New Zealand'.

The response

People First's regional office in Christchurch is run by three intellectually disabled adults, who are supported by their trainer and assistant, Pam Shanks. The three office staff work part time and, along with other People First members, sit on advisory boards for organisations like Canterbury District Health Board and Waimakariri District Council, run courses about rights and choices for people with intellectual disabilities, speak at schools and conferences, write reports and newsletters and run meetings.

"People with intellectual disabilities are part of the community like everyone else, and need to be absolutely included and accepted for who they are," says Pam. "The more our members are out there, the more people realise just how much people with intellectual disabilities can do."

How the Todd Foundation helped

Two years' funding from the Todd Foundation ensures that the three office trainees have the training and support they need to run their own organisation. "This funding is very important because it gives our members a chance to contribute," says Pam. "It enables us to put into practice our motto - 'nothing about us without us'."

What the trainees say about it:



"I get to know people and work out how I can help them understand and speak up for their rights. It's quite a joy," says Stewart Haig, one of the three office trainees. "I've also been up to Wellington to lobby government for things like schooling and wheelchair access.

We stand up in meetings and talk, and we write reports. My confidence has grown so much since joining People First."

Pam agrees. "Stewart has so much to say and like many of our People First members, he is very dedicated and has a strong social conscience. With their hard work, they break down the barriers and stigmas and are great role models for the younger ones."



What's maturing: Update on funding from previous years

Hikurangi Foundation: Can-do on climate change

In 2007 the Todd and Tindall Foundations joined forces to create the Hikurangi Foundation to 'help Kiwis take positive action on climate change and sustainability'.

Two years later, the new Foundation is making a real impact. A project funder and creator, it has launched 15 initiatives to date in sectors including housing, tourism, community-building and philanthropy.

"It's about can-do on climate change," says Executive Director Liana Stupples. "We don't focus so much on the problem as on the opportunities; we talk and work with people for whom climate change is not necessarily at the top of their to-do list."

An example of Hikurangi's approach is a low-carbon tourism pilot – the 'Kapiti Coast Day Out'. Using only trains, trams, bikes and feet for transport, families enjoyed a unique tourism experience, local businesses benefited and, by reducing their carbon footprint, together they created 'a better world for one day'. Tourist operators are keen to take the concept wider and additional pilots are planned for Queenstown, Hawke's Bay Wine Country and Matakana.

The Todd Foundation provided \$250,000 to the Hikurangi Foundation for each of three years. "We really appreciate the willingness to collaborate and try something new," says Liana. "You took the helicopter view, saw the gaps and created an organisation run by experts in climate change and sustainability. We're independent, but the communication channels are always open."



Liana's advice:

"If we build bridges between different sectors, we can create practical solutions that are more acceptable to more people. You don't have to be a greenie to want a warm house with low power bills."

Champion Centre: Growing relationships through music

"I see a miracle pretty much every day in the music programme," says music specialist Julie Wylie, from Christchurch's Champion Centre. "I see children with disabilities taking their first step, singing their first song, saying their first word."

The Champion Centre provides early intervention for children under five with disabilities, using a 'holistic approach based on a working partnership with parent/caregiver as first teacher'. Thanks partly to three years' funding from the Todd Foundation starting in 2006, the music programme is now offered to all children at the Centre. It's also receiving significant international recognition, with Julie frequently invited to speak at conferences and host international workshops.

"Music captures the brain's attention, helps to calm the mind and body, regulates emotion and enables learning," she says. "We use music in everyday situations and I never cease to be amazed at what the children achieve. This helps parents to see their children through new eyes; the parent and child become more in synch and relationships are grown through music."

Christine, whose daughter Angie has Down syndrome, agrees. "Angie can't talk very much, but she can sing whole songs. Music calms her and we can communicate through music. Everything is sung now; if I want to change her nappy I sing about it and she won't scream and yell. At preschool they sing to her. Music has helped her to interact with others and has been a real key to expanding her life."



Julie's advice:

"When we follow the child and let them take ownership of a situation, we see how capable they really are. When the child leads, the child teaches us."

About the Todd Foundation

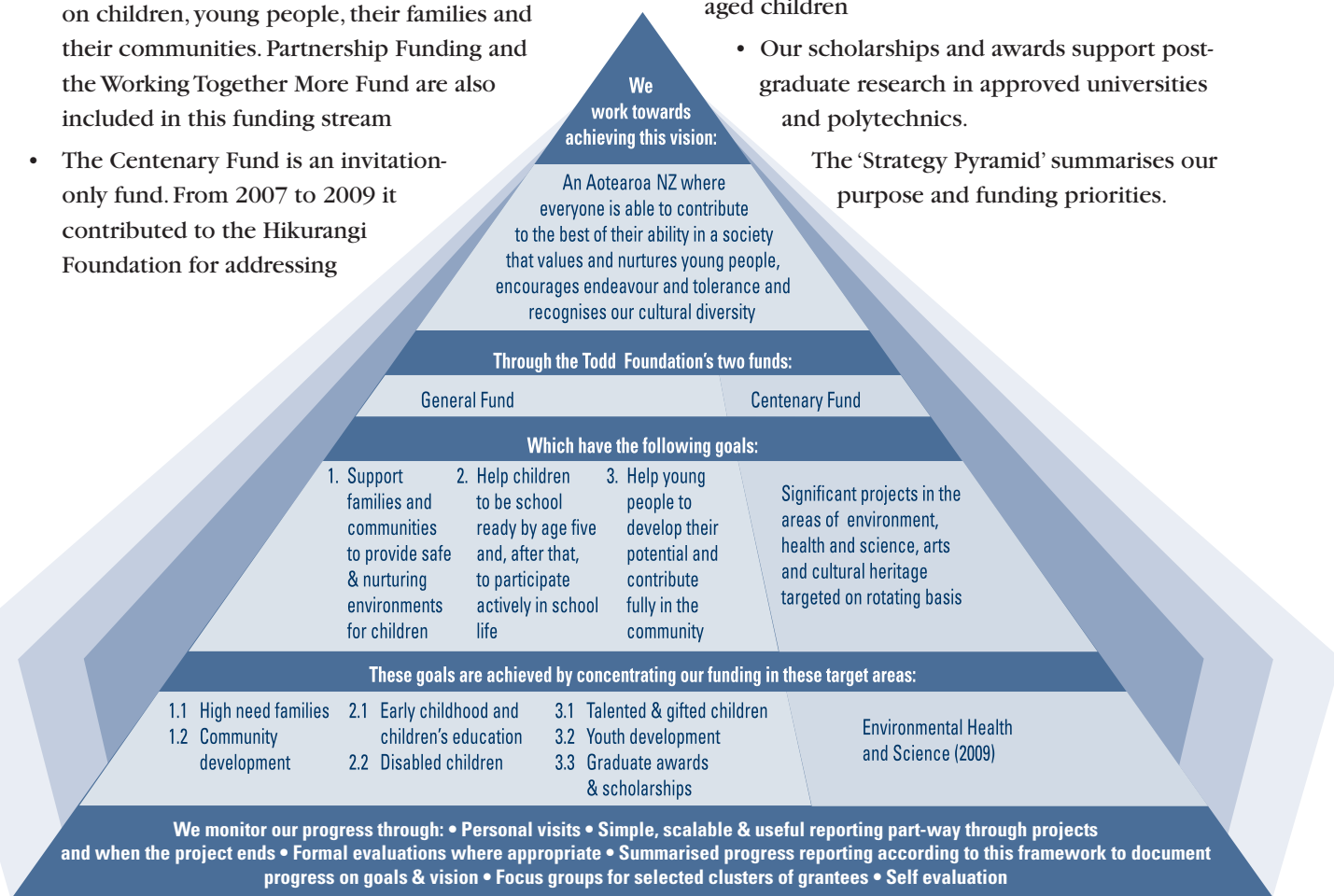
Established in 1972, the Todd Foundation has three funding programmes:

- The General Fund is our biggest fund and focuses on children, young people, their families and their communities. Partnership Funding and the Working Together More Fund are also included in this funding stream
- The Centenary Fund is an invitation-only fund. From 2007 to 2009 it contributed to the Hikurangi Foundation for addressing

climate change and sustainability issues, and in 2010 it will explore ways to increase the uptake of science, starting with primary- and intermediate-aged children

- Our scholarships and awards support post-graduate research in approved universities and polytechnics.

The 'Strategy Pyramid' summarises our purpose and funding priorities.



The Foundation has seven key principles that guide our relationships with applicants and grantees:

1. We will respect and appreciate your commitment to making a difference
2. We will listen and learn
3. We will have regard to the principles of the Treaty of Waitangi
4. We will keep our processes clear and simple and be available for advice
5. If we say no to a funding request, we will do so respectfully and provide a clear reason
6. If we say yes to a funding request, we will notify you personally, pay promptly and be available to provide advice and feedback throughout the life of the grant. We are interested in what you are learning and open to discussing any adjustments to funding purpose based on these lessons learned
7. Our aim is to work together to change lives for the better.

2009 funding recipients

Centenary Fund

- *Establishment of and contribution to the Hikurangi Foundation to address climate change and sustainability** **\$250,000**

Partnership Funding

Five years' untagged funding, with reducing funding in years four and five, was awarded to the following recipients:

- *City of Manukau Education Trust** **\$85,000**
- *Far North Parent Mentoring** **\$45,000**
- *Tairāwhiti REAP** **\$85,000**
- *WestREAP** **\$85,000**

A total of \$300,000 was awarded

Working Together More Fund: He Pūtea Mahi Tahī

- *Todd Foundation contribution to collaborative funding initiative:* **\$100,000**

Scholarships

2009 TODD FOUNDATION SCHOLARSHIPS IN ENERGY RESEARCH

- *Ryan Hill (Otago): creating butanol from bacteria**
- *Tim Divett (Otago): optimising arrays of tide energy turbines**
- *John O'Sullivan (Auckland): wind flow modelling for wind turbine efficiency**

A total of \$75,000 was awarded

Awards for Excellence

- *Gaylynne Carter (Massey University): The population ecology, biology and behaviour of free-living ship rats* **\$5,000**
- *Ruma Ghosh (University of Otago): The impacts of PBDE toxins on fish from NZ and Antarctica* **\$6,000**
- *Megan Grainger (University of Waikato): Developing methods to differentiate between glass fragments* **\$4,000**
- *John Howarth (Massey University): General object recognition using contours for artificial vision* **\$8,000**
- *David Pattemore (Princeton University): Pollination networks and the loss of native vertebrate pollinators from northern forests in NZ* **\$10,000**
- *Brian Peng (University of Canterbury): Analysing earthquake resistance of buildings by assessing the interaction between floors and frames* **\$5,000**
- *Shrividya Ravi (Victoria University of Wellington): The nature of conduction in nanowire networks* **\$10,000**

A total of \$48,000 was awarded

* Indicates a multi-year grant. **Grants continued over ...**

2009 funding recipients

General Fund

GOAL 1: Support families and communities to provide safe and nurturing environments for children

• Auckland Women's Centre: Teen parenting programmes*	\$58,481
• Barnardos NZ: Taita community-led project*	\$75,000
• Big Buddy Mentoring Trust: Recruit mentors for fatherless boys*	\$80,000
• Bishops Action Foundation and Giving Voice Trust: Fathering Resources	\$28,603
• Brainwave Trust: DVD Resources	\$34,431
• Community-Led Development Trust: National community-led development hub*	\$34,000
• Council of Christian Social Services: Collaboration and coordination	\$84,000
• Family and Foster Care Federation: National training coordinator*	\$50,000
• Family Planning Association: New Dads booklet in multiple languages	\$28,688
• Grandparents Raising Grandchildren: Field Officer Salary*	\$18,500
• Every Child Counts: Summit on children	\$7,000
• Jigsaw: Helping communities prevent child abuse*	\$88,125
• Organisation for Rare Disorders: Information resources and salary contribution	\$56,000
• Parent to Parent: Leadership workshops	\$46,000
• PILLARS: Support for families of prisoners*	\$60,000
• Prisoners' Aid and Rehabilitation: Restructuring costs	\$100,000
• Refugees as Survivors: Help refugee children integrate into NZ schools	\$28,937
• SafeKids NZ: Car seat safety campaign	\$75,000
• Standards & Monitoring Services: Partners in Policy Making course	\$60,000
• Starfish Charitable Trust: Parenting programmes and administration contribution*	\$28,295
• Te Hana Community Development: Salary contributions	\$40,000
• Te Kabui Mana Ririki: Salary contributions	\$50,000
• Wesley Community Action: Reduce debt levels in Porirua*	\$40,000

Total Goal 1: **\$1,171,060**

GOAL 2: Help children to be school ready by age five and, after that, to participate actively in school life

• Gifted Children's Advancement Charitable Trust: Gifted education consulting and science resources	\$50,000
• McKenzie Centre: Programmes for disabled preschoolers*	\$20,000

• Miriam Centre: Intervention for children displaying violent behaviour*	\$62,000
• Oscar Foundation: Quality Toolkit for out of school care	\$30,000
• Science Olympiad NZ: Umbrella organisation for international science competitions*	\$35,000
• Taki Rua: Māori language play and workshops*	\$35,300

Total Goal 2: **\$232,300**

GOAL 3: Help young people to develop their potential and contribute fully in the community

• Auckland Sexual Abuse HELP: Support for caregivers*	\$48,950
• Deaf Aotearoa NZ: Project Energize for deaf youth*	\$42,775
• Eating Difficulties Education Network: Resources for young people	\$38,141
• First Foundation: Extending scholarship programme to Northland	\$40,000
• Henwood Trust: Salary contributions	\$40,000
• Male Survivors of Sexual Abuse Trust Waikato: Staff and administration costs	\$23,000
• Maraeroa Marae Health Clinic (Streets Ahead 237): Porirua youth development initiative*	\$50,000
• NZ Adolescent Health and Development: Rangatahi health and development*	\$55,000
• On the Edge Trust: Youth leadership initiatives*	\$40,000
• People First: Organisational training and support*	\$13,000
• Pouitiriao: East Coast Youth Development	\$50,000
• Te Rakau Hua O Te Wao Tapu Trust: Remedial education and therapeutic counselling*	\$61,200
• The Kids Help Foundation (0800 WHAT'S UP): Councillor wages*	\$61,183
• Tiabo Trust: Employment for disabled young people in tourism	\$40,000
• Youth Quest: Mentor salaries*	\$48,000
• University of Auckland: Increasing uptake of physics and maths	\$20,000
• Wellington City Mission: Transition to Work programme*	\$37,000
• WellStop Inc: New techniques for inappropriate sexual behaviour	\$34,957
• Youtblink Family Trust: Family therapy programme*	\$25,000

Total Goal 3: **\$768,206**

Total General Fund 2009: **\$2,571,566**

Total Todd Foundation funding 2009: **\$2,944,566**

* Indicates a multi-year grant.

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