



Todd Foundation Annual Review 2013

- Inside:** Chairman's report • 2013 funding at a glance
 • Funding stories • Funding strategy
 • 2013 funding recipients • About the Todd Foundation



Chairman's report 2013



We listen, we learn, we adapt — these are concepts embedded in the way we work at the Todd Foundation. Here are three examples from 2013 of these principles in action:

- We listened to community members from low socio-economic neighbourhoods, to grantees and to experts in the areas we fund, and we adapted our funding strategy accordingly — you can see the summary on pages 6 and 7.
- We heard how the psycho-social needs in Christchurch post-earthquake remain high. In response, our Special Focus Fund will focus on Christchurch's continued recovery, and we will work collaboratively to explore how we can best help.
- We listened to grantees who told us that written accountability reports were time-consuming and took focus away from their core work. Following last year's successful pilot, we are implementing roundtable reporting, where grantees report in person and in groups.

It is gratifying as chair of the Foundation to oversee our learning and growth — we have come a long way.

I would like to offer a special thanks to Alan Harwood, who recently retired from the Investment Board after many years of dedicated service. We also welcome Paul Bevin who joined the board as Alan's replacement.

Finally, thank you to the Todd family and the Todd businesses for your generous support of the Foundation, to the trustees and staff who without fail go the extra mile, and to everyone who works for and with the organisations we fund. Together we build an "Aotearoa New Zealand where all families, children and young people thrive and contribute."

Sir John Todd, Chairman, Todd Foundation



2013 funding at a glance

The money

Total \$4,575,949
2013 grants

\$55m
Total grants
since inception

2013 \$440,000
overheads

Where we funded

90 community
organisations
supported in

11 towns and
cities across
NZ, as well as

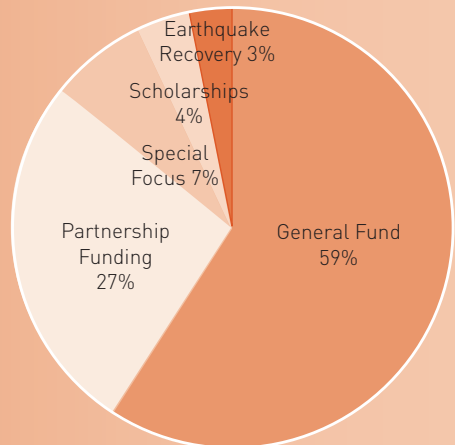
16 research
awards and
scholarships

How we funded

Grants awarded for
more than one year **45%**

Median hours to submit
an initial application **2**

Median hours for short-
listed applicants to
submit a full proposal **8**



Te Hana Te Ao Marama

Putting an economic footprint in the sand

An ambitious project to build a replica 17th century Māori village and fortified pa at Te Hana, 80km north of Auckland, has helped awaken a “new dawn” in the once struggling township.

The Te Hana Te Ao Marama Māori Cultural Centre — which is known as a beacon of hope — is the brainchild of local man Thomas de Thierry. He came up with the idea in 1999 as a way of dealing with Te Hana’s growing unemployment and crime rates. Fifteen years later the centre is doing just that.

“Te Hana is about the new dawn, and we are in that space and transitioning forward,” says CEO Jacques Puriri-Kaitapu. “Te Hana has awoken and is alive and thriving.”

More than 12,000 people have visited the centre since it opened in July 2011, ranging from school students and domestic travellers to overseas tourists from visiting cruise ships.

The trust that runs it is now developing a new strategic and business plan to help position the centre as the region’s preferred Māori cultural experience.

“We are a catalyst for change,” says Jacques. “We are consolidating and moving forward, sharing our dream and telling our stories through tourism and education, enabling economic stability and growing our economy.”

Te Hana Te Ao Marama is already providing job opportunities for local people through a new partnership programme with Work and Income New Zealand. It’s hoped that eventually the centre will employ between 50 and 250 people.

“We really feel we are putting our own economic footprint in the sand.”

Te Hana Te Ao Marama is an example of community-led development and social enterprise and was funded through the Todd Foundation’s General Fund.





Enlisting friends to end domestic violence

An innovative outreach programme originally aimed at giving young women the information they need to help friends leave — or change — violent relationships is now helping thousands of New Zealanders of all ages to support women experiencing domestic violence.

The Women's Refuge's Shero campaign began in 2012 as a way of providing information about domestic violence to young women.

“We wanted to find a way of reaching this audience, and helping them realise that they could be one of the one-in-three women who experience domestic violence — but without making them feel ashamed or singled out,” says Lesley Picking, strategic relationships manager at Women's Refuge.

The organisation decided to focus instead on helping their friends become “Sheros” (the word is a combination of “she” and “hero”) by providing user-friendly information about the signs of domestic violence, and how to support someone who is in a violent relationship.

“It works well, because when you're communicating about being a Shero you can also be communicating to someone who is experiencing domestic violence.”

The campaign struck a chord with people of all ages and it is now one of Women's Refuge's main promotional activities. Thousands of Shero information kits printed with help from the Todd Foundation have been distributed at events throughout the country. The Foundation also provided funding to employ a youth worker to extend the campaign's reach even further.

“You don't have to be a superhero to be a Shero,” says Lesley. “A Shero is someone who listens and understands, and is able to pass on important information.”

The Women's Refuge Shero campaign received two years funding through the Todd Foundation's General Fund under our goal to support families and communities to provide safe and nurturing environments for children.



OUR V

Inclu
communit
all families
and young
can thro
contr

Assistance for
children and families to
participate actively
in learning, particularly
in the early years

Support for families
and communities to
provide safe and
nurturing environments
for children

GOAL 1

GOAL 2

How we add value

- **Connecting:** As a funder we have a “helicopter view” of many organisations and we are happy to connect people and organisations.
- **Sharing:** We freely share what we learn and how we do things.
- **Collaborating:** We work closely with other funders.
- **Convening:** We bring grantees together for shared learning (usually through our Partnership Funding).
- **Supporting organisational development:** We provide matched funding for organisational and professional development (through our Partnership Funding).
- **Adding our voice:** We can sometimes support our grantees’ causes through submissions and relationships.

We aim to fund organisat

Focus on
people and
communities which
are excluded or
disadvantaged

Create
relationships
and environments
where people help
themselves and
each other

Actively involve
the people and
communities
served

Our fundin

General Fund:
1–2 year funding
(60% of total)

Partnership Funding:
5 years untagged funding
(invitation only,
25% of total)

VISION

...ive
...ies where
..., children
...ng people
...ive and
...tribute

Help for
young people to
develop their potential
and contribute fully in
the community

Support for
selected social,
economic,
environmental and
cultural issues
(Canterbury recovery
in 2014)

GOAL 3

GOAL 4

...ions and initiatives which:

Build
inclusiveness

Have good
leadership and
strong teams

Involve
approaches
that are likely to
work deeply and
effectively

...g streams:

Special Focus Fund:
Currently supporting
Canterbury's ongoing
recovery (12% of total)

Tertiary Research Awards
and Scholarships
(3% of total funding)

How we work with applicants and grantees

- We will respect and appreciate your commitment to making a difference.
- We will listen and learn.
- We will have regard to the principles of protection, partnership and participation embodied in the Treaty of Waitangi.
- We will keep our processes clear and simple. We will monitor how long it takes to complete funding applications and try to keep compliance costs as low as we can.
- We will provide open and honest advice and feedback when requested.
- We appreciate and value your feedback for how we can improve.
- Our aim is to work together to change lives for the better.

Changing families' lives through education

COMET Auckland's inter-generational learning programme, Whānau Ara Mua, has already helped transform the lives and improved the educational outcomes of hundreds of low-income Auckland families.

Now the year-long programme is ready to move from being a local qualification to one that can be delivered nationally, which means it has the potential to transform the lives of thousands of families throughout the country.

Whānau Ara Mua prepares parents and caregivers for work or further study while helping them become more effectively involved with their children's learning. It is a unique qualification because it is based in primary schools, which allows adults and children to learn together.

Taking the programme can be life changing. Of last year's 105 graduates — most of whom were single parents — 47% planned to go on to further study, and 85% said their children were better behaved at both school and home.

“Participants say they're not as angry, and they laugh more with their children,” says COMET Auckland CEO Susan Warren. “They talk to them more and read to them more, and they all do their homework together. They also find it easier to talk to their children's teachers — it's not so scary.”

COMET used Todd Foundation funding to streamline the programme so it could be delivered to more people on more sites around Auckland. Now it hopes the programme will be approved as a national certificate by NZQA.

“If that happens, adults all over the country would be able to learn, support their children's learning, improve family wellbeing, and also get employability skills and a tertiary qualification.”

COMET Auckland is one of 18 recipients of the Todd Foundation's Partnership Funding, which provides 5-year, untagged funding to three or four previously funded grantees each year.



2013 funding recipients

GENERAL FUND

Support families & communities to provide safe and nurturing environments for children

Barnardos Gisborne and Everyday Theatre*	\$37,500
CanCERN*	\$100,000
ChangeMakers Refugee Forum	\$60,000
Child Matters	\$19,890
Christchurch Migrants Centre Trust — Te Whare Ta Wahi	\$29,600
Grandparents Raising Grandchildren Trust NZ	\$60,000
Habitat for Humanity NZ	\$20,000
Imagine Better*	\$30,000
LifeLine Christchurch	\$50,000
McLaren Park & Henderson South Community Initiative	\$51,000
Migrant Action Trust	\$40,000
Ngā Hononga Marae Trust	\$40,000
Open Home Foundation	\$43,000
Parent to Parent New Zealand*	\$50,000
Prison Fellowship New Zealand	\$50,000
Rata Counselling Centre*	\$30,000
Safer Homes in NZ Everyday (Shine)*	\$75,000
St John of God Waipuna*	\$50,000
Storytime Foundation	\$70,000

Tauawhi Men's Centre	\$20,000
Te Whakaruruahu Family Services	\$70,000
Victory Community Health*	\$30,000
Violence Free Waitakere	\$45,000
Well Health	\$88,428
WellStop Incorporated*	\$27,571

Assist children & families to participate actively in education, particularly in the early years

Auckland Regional Migrant Services Trust	\$67,649
Mana Education Centre	\$95,000
Manurewa Parenting Hub Inc*	\$80,000
Multi-Educational Support and Services Trust *	\$10,000
Playcentre Federation*	\$70,000
Rise UP Trust*	\$51,000
Taiohi Morehu*	\$26,000
Gifted Kids*	\$25,000

Help young people to develop their potential and contribute fully in the community

ACHIEVE*	\$12,000
Affirming Works	\$43,564
Brainwave Trust	\$60,000
Community Business & Environment Centre	\$53,000

continued overleaf ...

* Indicates multi-year grant

2013 funding recipients

Disabled Persons Assembly NZ	\$60,000
Emerge Supported Employment Trust	\$50,000
Mental Health Education and Resource Centre	\$10,000
National Collective of Independent Women's Refuges	\$50,000
Nga Rangatahi Toa Creative Arts Initiative	\$55,000
NZ Red Cross	\$55,000
Partners Porirua	\$75,000
Pasifika Medical Association	\$50,000
Tamaki Community Development Trust	\$25,000
Te Hana Community Development Trust	\$72,800
The Training Cafe	\$70,000
Toi Ora Live Art Trust	\$30,000
Tuia Charitable Trust	\$60,000
Tuilaepa Youth Mentoring Service	\$48,000
Wellington Region Kindergarten Association	\$34,000
Wellington Sexual Abuse Network*	\$15,350
Western Community Centre*	\$62,000
White Elephant Trust/Otautahi Youth Council*	\$45,000
Working Together More Fund*	\$75,000

PARTNERSHIP FUND

2013 recipients (Year 1 of 5)

Henwood Trust*	\$100,000
Pillars*	\$100,000
Robson Hanan Trust*	\$100,000

2012 recipients (Year 2 of 5)

Good Cents Porirua (Wesley Community Action)*	\$80,000
Great Start Taita*	\$80,000
Inspiring Communities*	\$60,000
Tiakina o Tātou Tamariki (Te Ora Hou Aotearoa)*	\$80,000

2011 recipients (Year 3 of 5)

Every Child Counts*	\$75,000
Great Fathers*	\$75,000
Jigsaw Family Services*	\$75,000
Te Kahui Mana Ririki*	\$75,000

2010 Recipients (Year 4 of 5)

Big Buddy*	\$66,000
FIRST Foundation*	\$66,000
Thrive Teen Parent Support Trust*	\$66,000

2009 Recipients (Year 5 of 5)

COMET Auckland*	\$28,333
Far North Parent Mentoring*	\$15,000
Tairawhiti REAP*	\$28,333
WestREAP*	\$28,333
Convening and organisational development	\$30,802

* Indicates multi-year grant

2013 funding recipients

SPECIAL FOCUS FUND

Auckland Art Gallery Foundation (Year 3 of 3)*	\$175,000
Hikurangi Foundation (Year 1 of 2)*	\$50,000
Completion of the 2010 Curious Classrooms science initiative:	
– Auckland Council	\$15,044
– Kelly Tarlton’s Sealife Aquarium	\$7,500
– Science Roadshow	\$34,929
– Stardome Observatory and Planetarium	\$2,550
– Programme management and evaluation	\$18,921

EARTHQUAKE RECOVERY FUND

Addington Action*	\$12,500
Adult Reading Assistance Scheme	\$5,000
Belfast Community Network	\$15,000
Caring for Carers	\$5,351
Christchurch South Canterbury Gardens Trust	\$10,000
Christchurch South Community Watch	\$1,000
Community Energy Action Trust	\$5,000
OSCAR Network in Christchurch	\$5,000
Shirley Community Trust	\$30,000
Southshore Residents Association	\$9,500
Youth Alive Trust	\$37,500

* Indicates multi-year grant

SCHOLARSHIPS AND AWARDS

Todd Foundation Energy Research Scholarship

Emily Clearwater (Auckland University, Year 1 of 3)*	\$25,000
Sam Langdon-Arms (Canterbury University, Year 2 of 3)*	\$25,000
Todd Croad (Otago University, Year 3 of 3)*	\$25,000
Conference attendance	\$3,000

2013 Awards for Excellence (Universities)

Helen Andreae (Victoria)	\$12,000
Stephanie Borrelle (AUT)	\$12,000
Tom Brookman (Canterbury)	\$12,000
Elyse Dunn (Otago)	\$7,000
Harrison Jull (Waikato)	\$5,000
Ben Robertson (Victoria)	\$12,000
Matthew Signal (Canterbury)	\$10,000
Helen Warburton (Canterbury)	\$12,000

2013 Awards for Excellence (Polytechnics)

David Coufal (Christchurch)	\$4,650
Rodja Crook (Christchurch)	\$3,350
Kristy Pearson (Waikato)	\$7,000
Lauren Redshaw (Otago)	\$4,000
Cate Shields (Otago)	\$6,000

2013 funds total: \$4,575,949

About the Todd Foundation

How to apply:

Funding criteria and online application forms are available through our website. All funding decisions are made by our Administration Board, usually in May and November.

Funding Sources:

Our grants are funded through an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, and from the Foundation's investment income. Donations are also received from individual Todd family members as well as the Todd Corporation staff via payroll giving contributions.

Infrastructure

support: The Todd Corporation and the Todd Family Office provide financial support for overheads and in-kind support for investment management, HR, IT and financial management.

Administration Board



Sir John Todd



Malcolm Whyte



Georgina Ralston



David Todd



Sir John Todd



Paul Bevin



Helen Kelly



Philip Broughton



David Murphy



Bruce Wills



Kevin O'Connor



David Wale

Investment Board

Foundation Staff



Kate Fryberg



Christina Howard



Seumas Fantham



Valerie Williams