



# Todd Foundation Annual Review 2017

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# Chairman's report 2017



2017 saw significant changes for the Foundation. We completed a major exercise to modernise our 1972 trust deed, resulting in a simplified structure with one governing Board. We also developed a new strategy and funding approach that will fundamentally change the way we operate.

Over the past decade, the number of applications we received increased tenfold — but the chances of success dropped from over 50% to just 11% in 2017. Being mindful of the many hours organisations spend on unsuccessful applications, we decided it was time to do things differently. We wanted to develop funding processes to support sustainable, long-term social change, reduce compliance costs, and promote collaboration rather than competition.

The result is a new approach which is collaborative, community-led and pro-active. We will no longer run contestable grant rounds. Instead we'll work closely with communities to understand their issues and aspirations, and the most effective strategies to create change. Our aim is to support co-ordinated action in specific focus areas, and work closely with other funders and capability organisations to leverage the impact of our funding.

In 2018, we'll continue to focus on youth employment. We'll also begin exploring a new focus area: equitable opportunities for children and families. Our new strategy is summarised in the centre of this report; you can find more detailed information on our website.

Thank you to our forward-thinking Board who have enthusiastically led the Foundation through this change. Particular thanks to our two retiring trustees for their significant contributions: David Wale who provided invaluable guidance and governance for the Foundation's investments for 18 years; and David Murphy, whose sound advice and good humour were a feature of his eight-year term as our NZ Law Society representative. We look forward to working with Pamela Davison, who will be taking up this trustee position in 2018.

I also acknowledge our hard-working and talented staff, the Todd Family and our payroll givers for your generous donations, and the Todd businesses for your financial and in-kind contributions. Finally, a huge thanks to our community funding partners, who work every day to create "*An inclusive Aotearoa New Zealand where all families, children and young people can thrive and contribute — Whakawhaiti Aotearoa, hei oranga wairua, oranga tāngata.*"

*Malcolm Whyte, Chairman, Todd Foundation Board*

# 2017 funding at a glance

## The money

Total 2017 grants  
**\$5,040,395**

**\$77m**  
Total funding since  
inception (in 2017 dollars)

2017 operating costs  
**\$531,445**

## Where we funded

**75** community  
organisations  
supported in

**20** towns and  
cities across  
NZ, as well as

**16** research  
awards and  
scholarships

## How we funded

Chance of success for  
initial applications

**11%**

Median hours to prepare  
an initial application

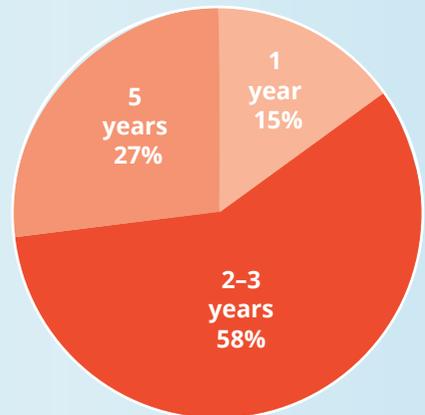
**2**

Median hours for short-  
listed applicants to  
prepare a full proposal

**10**

% of funds allocated  
as multi-year grants

**85%**



Length of grants

# Puketāpapa Community Driving School

## Getting Mount Roskill locals on the road

In 2014, five organisations working in the Auckland suburb of Mount Roskill became aware that many locals — particularly young people, refugees and new migrants — needed a cheaper, easier way to get their driver licence.

Having a licence is important for finding work, and it also builds confidence and independence. But local people were missing out because they couldn't afford driving lessons and they had no car to practice in — and no-one to supervise them while they practiced. Some faced cultural and language barriers that made learning to drive more difficult.

Rather than coming up with five different programmes the organisations joined forces to set up the Puketāpapa Community Driving School, which provides low-cost driving lessons and practice driving sessions with trained volunteers in the school's dual-control car.

The project was coordinated by the PETER Collective, a group of organisations and individuals that work together to improve education and employment outcomes in Mount Roskill, and led by the Migrant Action Trust.

“Our mission is to get people to collaborate within a shared challenge,” says PETER Collective director Manawa Udy. “Otherwise what happens is you get all these different people trying to find funding for the same group of people in the same area.”

The driving school has been set up as a social enterprise. That means all its profits will go towards providing subsidised driving instruction for those who can't afford it.

Migrant Action Trust manager Honey Rasalan says the goal is to become self-sustaining as soon as possible. “We hope the community will see the value of coming to our driving school so they can help someone who can't afford to get their licence.”

Todd Foundation is supporting the Puketāpapa Driving Initiative (Migrant Action Trust) with two years of funding. This funding was allocated from our General Fund, which is now closed.



# Whanganui Learning Centre

## Helping whānau meet their learning needs

**When Nick left school at 16 with no qualifications he never imagined that just a few years later he'd have a Level 2 Certificate in Foundation Skills, be in fulltime work and be planning to start a trade training course.**

Thanks to the encouragement and support of the Whanganui Learning Centre, Nick — who admits he made a lot of bad decisions in the past — has turned his life around and he now realises that he has lots of skills he can use.

“I've gained confidence and I've really started enjoying learning.”

Nick and his sisters — one of whom has completed a Level 4 qualification in mechanical engineering — are among the many whānau groups the Whanganui Learning Centre works with each year, helping them to identify and meet their learning goals.

“We're driven by the needs of the whānau, and we build on their strengths, not their weaknesses,” says Centre manager Gail Harrison. “We work with the whole of an individual to help them meet their psychosocial and educational needs.”

In 2017 the Centre appointed an intensive case worker so it could expand the long-term work it does with whānau groups such as Nick's family. It also started a new initiative, Connecting Education and Communities, to help families in several local communities achieve their educational aspirations. Centre staff will support whānau to design their own programmes to increase their skills and confidence, and to advocate for themselves to get the support they need from schools and other education providers.

“We're not the experts, we're the facilitators,” says Gail. “It's a partnership model of sharing expertise and knowledge and potential.”

Todd Foundation is supporting the Whanganui Learning Centre with two years of funding from our General Fund (now closed). We also co-fund the Centre's Connecting Education and Communities initiative, alongside J R McKenzie Trust.





# Todd Foundation



## OUR PURPOSE

To resource sustainable, long term social change, we provide funding that supports:

Collective and system-focused solutions

Genuine, inclusive community ownership and leadership

Evidence-informed models AND innovation

Measuring what matters, understanding what works



## GUIDING PRINCIPLES

These principles are a touch-stone, underlying everything we do:

Reducing exclusion and disadvantage

Building inclusiveness

Strengthening communities

Mana Māori

Respectful relationships

Listening and learning

## OUR PURPOSE

We resource communities to create social change for children, young people and their families

## OUR APPROACH

We fund co-ordinated, **community-led action for change**

We practice and incentivise **community-led action for change**



## OUR VISION

An inclusive Aotearoa New Zealand where all children and young people have the opportunity to thrive

*Whakawhāiti Aotearoa  
wairua, ora*

# Funding Strategy

## PURPOSE

Create sustainable, long-term  
opportunities for young people and families.

## OUR WAY

Practise and  
incentivise  
**collaboration**

We support  
**community sector  
capability**



## VISION

A New Zealand where all families,  
young people and communities  
can thrive and contribute.

*Zealand, hei oranga*

*Zealand, hei oranga  
nga tāngata*



### OUR WAY

We pro-actively seek out communities, groups and collectives to partner with in our three main funding streams.



### Change

We fund co-ordinated, community-led action for change in selected focus areas, following a five step process: Focus, Explore, Engage, Partner, Review.

**Our current focus areas are:**

Youth employment  
(Partnership phase)

Equitable opportunities for children and families (Exploration phase)



### Collaboration

We practise and incentivise collaboration through pro-active, strategic alliances with other funders.



### Capability

We fund key organisations providing important capability support to the community sector.

## Giving young people a voice to change the criminal justice system

When social justice advocate Kim Workman set up the youth justice organisation JustSpeak in 2011 he thought it would be a sub-committee of its parent organisation, Rethinking Crime and Punishment.

Instead, JustSpeak has become an independent and important voice in the national conversation about the justice system.

“We ended up with a movement,” says Kim, who is a former Todd Foundation funding partner.

JustSpeak aims to encourage discussion by young people about the justice system. It publishes reports and makes submissions, focusing on the high Māori imprisonment rate and the growing prison population.

“Listening to young people who don’t normally get a chance to be heard provides an opportunity to think about all the assumptions we’ve made and how we’ve always done things and whether they actually work,” says JustSpeak director Tania Sawicki Mead.

In 2017 JustSpeak published a report on the bail system that sparked discussion among politicians and policymakers. It also joined forces with Mahi Tahī Trust to organise Whiti Te Rā, a two-day hui on transforming criminal justice. The hui was spurred by a Waitangi Tribunal finding that the Department of Corrections has failed Māori by not doing enough to reduce the high rates of Māori reoffending.

“The Waitangi Tribunal had done all this hard work to release the report but there was no obvious avenue to take the findings and talk about how to end what was happening,” says Tania.

About 120 people attended the hui, including politicians, judges, lawyers and staff from the Department of Corrections, as well as people who had spent time in prison.

They developed a call to action focusing on three areas — prevention; rehabilitation and reintegration; and policy and systemic change — and set up a working group to help advance these goals. Planning is now underway for a second Whiti Te Rā in 2018.

Todd Foundation has supported JustSpeak with 5 years of funding from our Partnership Fund (now closed).



# 2017 funding recipients

## GENERAL FUND

Ākina Foundation (Social Enterprise World Forum)	\$20,000	Te Lumanaki Charitable Trust*	\$49,930
Community Research	\$15,000	Te Mauri Tau Inc*	\$90,000
J R McKenzie Trust (International Funders of Indigenous People Conference)	\$3,000	VOYCE Whakarongo Mai	\$62,500
Working Together More Fund*	\$100,000	Waka Whakamua Charitable Trust*	\$100,000
Young Enterprise Trust (Sir John Todd Memorial Grant)	\$36,000	WellStop*	\$81,600
		Whakatu Te Korowai Mana-akitanga Trust*	\$44,440
		<b><i>Assistance for children and families to participate actively in education, particularly in the early years</i></b>	
<b><i>Support for families and communities to provide safe and nurturing environments for children</i></b>		I Have a Dream*	\$100,000
Catholic Social Services	\$75,000	Porirua Foundation*	\$39,445
Common Unity Project Aotearoa*	\$75,000	Storytime Foundation*	\$75,000
Community Energy Action Charitable Trust	\$30,600	Taitokerau Education Trust	\$85,000
Family Safety Services*	\$10,648	Whanganui Learning Centre Trust*	\$70,000
Father and Child Trust	\$60,000		
Glen Innes Family Centre*	\$74,000	<b><i>Help for young people to develop their potential and contribute fully in the community</i></b>	
Good Seed Trust*	\$91,200	Billy Graham Youth Foundation*	\$97,500
National Collective of Rape Crisis/ Nga Whiitiki Whānau Ahuru Mowai O Aotearoa*	\$40,000	Brothers in Arms*	\$25,000
Presbyterian Support Central*	\$40,000	Challenge 2000*	\$70,000
Restorative Practices Aotearoa Incorporated*	\$80,000	Community Business & Environment Centre*	\$40,000
Rongopai House Charitable Trust*	\$50,000	Evolve Youth Service*	\$70,707
St John of God Hauora Trust*	\$87,015	Hikurangi Takiwa Trust*	\$40,000
Tamaki Community Development Trust	\$30,000	Inspiring Stories*	\$50,000
		International Centre for Entrepreneurship Foundation	\$52,440

\* Indicates multi-year grant

# 2017 funding recipients

Key To Life Charitable Trust.	\$50,000
Māoriland Charitable Trust*	\$30,000
Mental Health Education and Resource Centre	\$24,000
Migrant Action Trust*	\$50,000
NZ Ethnic Employment Education and Youth Development Charitable Trust*	\$57,400
Partners Porirua Trust*	\$70,000
RainbowYOUTH	\$40,000
Refugee Orientation Centre*	\$50,000
Sistema New Zealand*	\$40,000
Skylight Trust	\$76,975
Te Karanga Charitable Trust	\$41,500
Te Korowai Aroha o Aotearoa*	\$80,000
Te Taitimu Trust*	\$40,000
Te Tuinga Whānau Support Services Trust*	\$80,000
Vaka Tautua Limited*	\$98,896
Yes Disability Resource Centre Trust*	\$30,000
Zeal Education Trust*	\$50,000

## PARTNERSHIP FUND

### 2017 Recipients (Year 1 of 5)

ChangeMakers Refugee Forum*	\$75,000
Multicultural New Zealand*	\$75,000
New Zealand Ethnic Women's Trust*	\$50,000
Shakti*	\$100,000

### 2016 Recipients (Year 2 of 5)

Deaf Aotearoa*	\$100,000
Rising Foundation Trust*	\$100,000
Tuia Charitable Trust*	\$100,000
Youthquest New Zealand Charitable Trust*	\$100,000

### 2015 Recipients (Year 3 of 5)

Aviva*	\$100,000
Presbyterian Support East Coast — Tauawhi Men's Centre*	\$100,000
Waikato Women's Refuge Te Whakaruruhau*	\$100,000

### 2014 Recipients (Year 4 of 5)

Champion Centre*	\$50,000
Disabled Persons Assembly*	\$50,000
Inclusive Education Action Group (IEAG)*	\$50,000
Parent to Parent New Zealand*	\$50,000

### 2013 Recipients (Year 5 of 5)

Henwood Trust*	\$33,000
JustSpeak*	\$33,000
Pillars Incorporated*	\$33,000
Convening & capacity development	\$56,932

\* Indicates multi-year grant

# 2017 funding recipients

## SCHOLARSHIPS AND AWARDS

### *Todd Foundation Energy Research Scholarship:*

Ruby-Jean Clark (Auckland, Year 1 of 3)*	\$25,000
Nathan Lal (Waikato, Year 2 of 3)*	\$25,000
Kate McClean (Auckland, Year 3 of 4)*	\$12,500
Conference allowance	\$3,000

### *2017 Awards for Excellence (Universities):*

Ross van der Wetering (Victoria)	\$4,000
Tim van Ginkel (Canterbury)	\$9,600
Aimee McKinnon (Lincoln)	\$11,000
Melissa Adam (Auckland)	\$5,500
Jacinda Aplin (Massey)	\$10,500
Tammy Waters (Victoria)	\$4,000
Shaun Ferguson (Otago)	\$2,779
Shalini Guleria (Waikato)	\$3,000
Lisa Craw (Otago)	\$5,800
Nichaela Harbison-Price (Otago)	\$5,354
Shannon Hunter (Waikato)	\$3,200
Aisling Rayne (Canterbury)	\$5,000
Chantal Whitby (Otago)	\$1,060

## SPECIAL FOCUS FUND

### *Youth Employment Initiative*

Youth Inspire*	\$150,000.00
Activate Tairāwhiti*	\$148,400.00
ToiEDA*	\$150,000.00
Capacity development and programme management	\$29,973.87

**2017 TOTAL FUNDING: \$5,040,395**

*\*Indicates multi-year grant*

*Please note that the General Fund, the Partnership Fund and the Special Focus Fund are now closed.*

# About the Todd Foundation

## How we fund

We pro-actively partner with communities and organisations aligned to our strategy. We are unable to accept unsolicited applications, proposals or pitches for funding.

## Funding sources

Our grants are funded through an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, and from the Foundation's investment income. Donations are also received from individual Todd Family members as well as the Todd Corporation staff via payroll giving.

## Infrastructure support

Todd Corporation and Todd Family Office generously provide financial support for operating expenses and in-kind support for investments, HR, IT and financial management.

### Foundation Board



Malcolm Whyte



David Todd



Rebecca Turner



Charlotte Anderson



David Todd



Paul Bevin



Philip Broughton



David Murphy



Bruce Wills



Lee Cooper



Kevin O'Connor



David Wale

### Investment Committee

### Foundation Staff



Christina Howard



Seumas Fantham



Valerie Williams



Susie Schwartz