



Todd Foundation Annual Review 2018

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2018 overview

2018 was an exciting and challenging year at the Todd Foundation as we turned our focus to implementing our new funding strategy.

Staff and trustees relished the opportunities to learn and work in different ways, and we made significant funding commitments in our three new funding streams – Change, Collaboration and Capability.



We also continued to support many organisations and initiatives through long-term commitments made under our previous strategy. We were particularly pleased to celebrate the opening of the YMCA 4C Centre in Christchurch at the end of the year. The Centre's development was enabled through 'Our Christchurch', a special, one-off funding opportunity we made available in 2014 (see page 5 for more).

In 2018 we made the difficult decision to close our Scholarships and Awards programme. Started in 1995, the programme provided \$2.7 million to support 238 tertiary students carrying out research at New Zealand universities and polytechnics. However, an external review found that the programme was not well aligned with our new strategy, or to the current needs of students. We would like to acknowledge the Todd Corporation which provided the original \$1 million donation that enabled us to offer these awards. Thanks also to Universities NZ, who administered the programme on our behalf, and to all the academics and other experts who provided valuable input as part of our selection panels.

Last year also saw the retirement of Kevin O'Connor, one of our longest-standing supporters and advisors. For 25 years Kevin provided stewardship and advice on the Foundation's investments as a trustee and committee member. His expertise, good humour and understanding of the Foundation's mission have been very much appreciated. We have two new members on the investment committee: Wayne Stechman and Rebecca Turner. They will be joined in 2019 by Guy Elliffe. We look forward to working with them in the years ahead.

The level of support the Foundation provides in the community directly reflects the generosity of the Todd family, Todd Corporation and the Todd Family Office, and of course our payroll givers. We offer our warm thanks to everyone – and especially our funding recipients – who help us to work towards our purpose: resourcing communities to create long-term, sustainable social change.

Malcolm Whyte, Chair

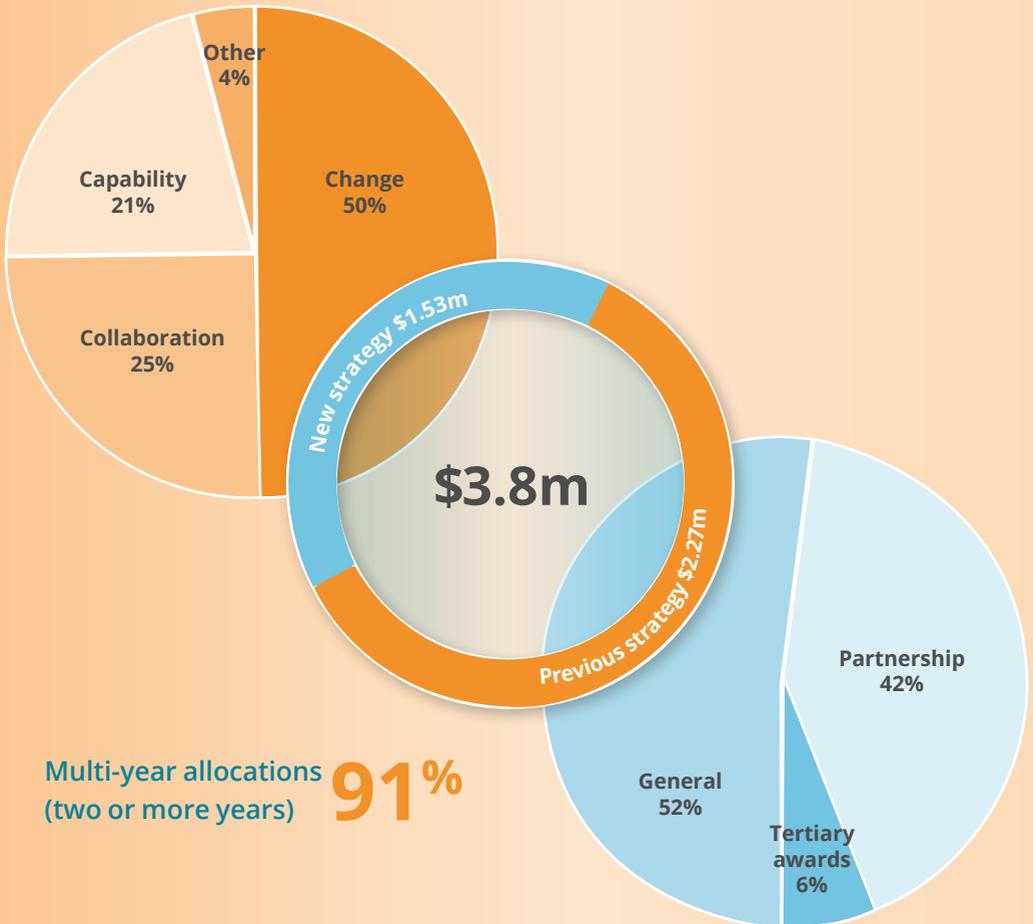
Dr Christina Howard, Executive Director

2018 funding at a glance

Total 2018 grants
\$3,797,655

\$82.1m
Total funding since
inception (in 2018 dollars)

2018 operating costs
\$545,363



New strategy funding update

We made good progress on implementing our new funding strategy in 2018, allocating a total of \$1.53m.

CHANGE



We've had a special focus on youth employment since 2015, and this has continued as part of our new Change funding stream. We support a diverse range of co-ordinated community-led initiatives in Tairāwhiti, Lower Hutt and the Eastern Bay of Plenty including the Licence to Work programme, development of a community driving school and youth entrepreneurship. We also provide support for evaluation, capability and learning together. In 2018, we added a new initiative to the youth employment mix, Taranaki-based WhyOra, and also spent time researching our next Change focus area, fairer futures for children and whānau.

Activate Tairāwhiti	\$200,000
ToiEDA	\$200,000
Youth Inspire	\$200,000
WhyOra	\$100,000
Evaluation	\$31,255
Capability and learning	\$18,984

COLLABORATION



We value collaboration and seek out opportunities to collaborate with other funders. Each of these collaborations is different – sometimes we are a leading partner, sometimes a supporter. Our goal is to provide better support to organisations through co-ordinated funding, allowing them to be more

effective. Thanks to all our funder partners who work together with us to make this happen.

Ngati Porou Hauora – Pēpi Ora (with Vodafone Foundation)	\$54,000
VOYCE Whakarongo Mai (with Foundation North, Tindall Foundation and Vodafone Foundation)	\$100,000
Papakura Kootuitui Trust (with Foundation North and Hugo Foundation)	\$130,000
Working Together More Fund (with DV Bryant Trust, Hugh Green Foundation, JR McKenzie Trust, Len Reynolds Trust and Tindall Foundation)	\$100,000

CAPABILITY



The Capability funding stream provides support for organisations which help support community sector capability both locally and nationally. Through advocacy, training, resource development, research and more, our capability funding partners create opportunities for those working in the sector to learn, develop and deliver on their missions more effectively.

Community Research	\$70,000
Inspiring Communities	\$80,000
JustSpeak	\$70,000
Te Mauri Tau	\$105,000

A state-of-the-art technology centre for Christchurch young people

Within weeks of opening the Christchurch YMCA's 4C Centre had already provided one of its young members with a paid work opportunity.

YMCA chief executive Josie Ogden Schroeder says the young man was asked by Canterbury University to produce 100 small pigs using the centre's 3D printer.

"He made the first pig because his mum likes pigs and he made her one for Christmas," she says. "Then the university ordered more of them to give to international students as part of the Year of the Pig."

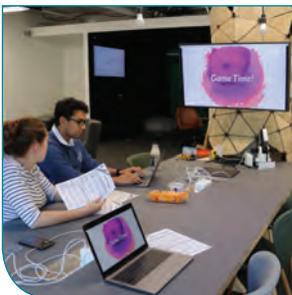
The 4C Centre, which opened in December 2018, gives those aged 15 to 24 access to a wide range of digital equipment including 3D printers, computer-controlled cutters, robotics and virtual-reality equipment. The centre is open to all, but specifically aimed at young people who are not in education, employment or training and who lack access to IT education and resources.

"The focus is on learning and obtaining skills and a profile and a CV for employment."

The 4C Centre (the name stands for curiosity, communication, creativity and critical thinking) was funded with a one-off \$1m donation to create new opportunities for children and young people in the years following the Christchurch earthquakes. The funding was originally intended to develop a youth art space, but unexpected costs put that project on hold before construction began.

A new relationship between the YMCA and Aurecon, a global engineering firm with a base in Christchurch, created an opportunity to rethink how the funding could be used. By being patient and flexible the Todd Foundation was able to journey alongside the YMCA as they developed the idea for what became the 4C Centre.

The result is something that aligns well with the Foundation's focus on youth employment – and better meets the needs of Christchurch's young people.





OUR PURPOSE

To resource sustainable, long term social change, we provide funding that supports:

Collective and system-focused solutions

Genuine, inclusive community ownership and leadership

Evidence-informed models AND innovation

Measuring what matters, understanding what works



GUIDING PRINCIPLES

These principles are a touch-stone, underlying everything we do:

Reducing exclusion and disadvantage

Building inclusiveness

Strengthening communities

Mana Māori

Respectful relationships

Listening and learning

Todd Foundation

2018-

OUR PURPOSE

We resource communities to create social change for children, young people and their families

OUR PRINCIPLES

We fund co-ordinated, **community-led action for change**



We practice and incentivise **community-led action for change**



OUR VISION

An inclusive Aotearoa New Zealand where all children and young people have the opportunity to thrive

Whakawhāiti Aotearoa

wairua, ora

Funding Strategy

-2022

PURPOSE

To create sustainable, long-term
opportunities for young people and families.

OUR WAY

Partnership and
collaboration

We support
**community sector
capability**



VISION

A New Zealand where all families,
young people and communities
can thrive and contribute.

Te ao māori, hei oranga

mo te ora o nga tāngata



OUR WAY

We pro-actively seek out communities,
groups and collectives to partner with
in our three main funding streams.



Change

We fund co-ordinated, community-led
action for change in selected focus
areas, following a five step process:
Focus, Explore, Engage, Partner, Review.

Our current focus areas are:

Youth employment

Fairer futures for children
and whānau



Collaboration

We practise and incentivise
collaboration through pro-active,
strategic alliances with other funders.



Capability

We fund key organisations providing
important capability support to the
community sector.

Helping parents engage with their children through reading

The Storytime Foundation has worked with 50,000 Kiwi families and delivered more than 200,000 books to New Zealand homes since it established its flagship programme, Books for Babies, in 1997.

Books for Babies (pictured here) is based on the principle that reading to children is one of the most important things you can do to strengthen the bond between parent and child. Now Storytime is using this same principle to underpin a new programme in New Zealand prisons.



Taonga mō ngā Tamariki has been developed to help parents in prison understand the importance of retaining bonds with their children and to provide practical ways to support their relationship with their children. A trained facilitator works with participants on how reading with children and enjoying literacy and numeracy activities together can support family bonding. Participants can also choose books for their children and create their own games.

“It’s all about improving the attachment between parent and child,” says Storytime Foundation Chief Executive Tony Culliney.

The programme is currently running at three prisons in the northern region. At Northern Regional Corrections Facility, prisoners also have the opportunity to practice their new skills at child-centric weekend visits – with very positive results.

“The participants say it is as close to normal family time that they have while in prison, and they strongly believe it is improving their relationship with their children.”

Tony says British research has found that reading to and engaging in literacy education with their children can help prisoners break the cycle of reoffending. He hopes the same will happen here as the programme expands.



Creating opportunities for rangatahi in the digital sector

A new programme based at the Māoriland Hub in Ōtaki north of Wellington is helping local rangatahi develop the skills they need to thrive and find work in the tech and digital sectors.

The Māoriland Technical Creative Hub (M.A.T.C.H) gives young people the opportunity to learn a range of skills from coding and animation to graphic design, filmmaking and game-and app-development.



“Māoriland is about uplifting Māori storytellers and creatives and putting them at the centre of what we do,” says Libby Hakaraia of the Māoriland Charitable Trust. “Our town has a very culturally connected Māori population and we want to collaborate with our Māori youth.”

Workshops and courses at M.A.T.C.H are suitable for young people aged seven and older, and they range from one-day courses for school students to two-week courses for school leavers run by industry professionals.

At this stage all the courses are free. “We want to make them as accessible as possible,” says Libby.

She says rangatahi and their teachers have been blown away by the opportunities and possibilities offered by M.A.T.C.H. “It’s been amazing to see their eyes light up.”

The Māoriland Charitable Trust was set up in 2016 to improve the social, economic and educational opportunities for Māori youth and the wider Ōtaki community. The trust also operates the annual Māoriland Film Festival, a celebration of indigenous film-making that features films from around the world. Established in 2014, it is now the largest indigenous film festival in the southern hemisphere with over 12,000 people attending in 2019.



2018 funding recipients

In addition to the funding allocated under our new strategy, listed on page 4, we also continued with funding commitments made under our previous strategy. Please note that our General, Partnership, and Scholarships and Awards funds have now closed.

GENERAL FUND		
Common Unity Project Aotearoa: Project Co-ordinator's salary and Eponi local leadership development	\$75,000	Billy Graham Youth Foundation: Development and growth of best-practice model for sustainability \$92,500
Glen Innes Family Centre: Resourcing Tāmaki parents, partnering to grow great brains	\$94,000	Brothers in Arms: New part-time 'rangatahi and whānau support' role \$25,000
Good Seed Trust: Family coaching – building a village	\$91,200	Inspiring Stories: Youth development in rural and provincial New Zealand \$50,000
Restorative Practices Aotearoa: Child-centred restorative practices project	\$80,000	Māoriland Charitable Trust: Mentoring Māori youth in digital knowledge sharing \$30,000
Waka Whakamua Charitable Trust: Whānau and youth development and community collaboration	\$100,000	Migrant Action Trust: Puketāpapa Community Driving School – A social community enterprise \$50,000
Whakatū Te Korowai Manaakitanga Trust: Hei Whakatipuranga – towards the next generation	\$44,440	Partners Porirua: Porirua Youth 2 Work Movement – supporting activities \$70,000
Porirua Foundation: Co-ordinator's salary for Shine Literacy Project (Phase 2)	\$78,890	Refugee Orientation Centre: Girls2Girls Connection \$50,000
Storytime Foundation: Books for Babies – First 1000 days	\$75,000	Te Korowai Aroha o Aotearoa: Māui Tikitiki a Taranga – Rangatahi leadership development strategy \$80,000
		Vaka Tautua: Choice1 – Youth mentoring and development programme \$99,986

2018 funding recipients

PARTNERSHIP FUND

2017 Recipients (Year 2 of 5)

ChangeMakers	\$75,000
Multicultural New Zealand	\$75,000
New Zealand Ethnic Women's Trust	\$50,000
Shakti	\$100,000

2016 Recipients (Year 3 of 5)

Deaf Aotearoa	\$100,000
Rising Foundation	\$100,000
Tuia	\$100,000

2015 Recipients (Year 4 of 5)

Aviva	\$67,000
Presbyterian Support East Coast – Tauawhi Men's Centre	\$67,000
Waikato Women's Refuge Te Whakaruruhau	\$67,000

2014 Recipients (Year 5 of 5)

Champion Centre	\$25,000
Disabled Persons Assembly	\$25,000
Inclusive Education Action Group	\$25,000
Parent to Parent New Zealand	\$25,000
Convening & capacity development	\$54,555

SCHOLARSHIPS AND AWARDS

Todd Foundation Energy Research Scholarship:

Ruby-Jean Clark (Auckland, Years 2 & 3 of 3)	\$50,000
Nathan Lal (Waikato, Year 3 of 3)	\$25,000
Kate McClean (Auckland, Year 4 of 4)	\$12,500
Conference allowance	\$1,500

2018 Awards for Excellence (Universities):

Alexander Dixon (Auckland)	\$8,000
Annie West (Auckland)	\$12,000
Petera Hudson (Waikato)	\$5,816
Rebecca McMullin (Otago)	\$5,483
Erica Boyd (Canterbury)	\$5,045
Abigail Bland (Otago)	\$3,900
Chelsea Kerr (Otago)	\$2,000

OTHER

Young Enterprise Trust Sir John Todd Memorial Grant	\$36,000
Crescendo Trust	\$4,600
Te Tapuae o Rehua	\$10,000
The Bishop's Action Foundation	\$15,000

About the Todd Foundation

How we fund

We pro-actively partner with communities and organisations aligned to our strategy. We are unable to accept unsolicited applications, proposals or pitches for funding.

How we are funded

We receive an annual donation from the Todd Family, sourced from the Todd Corporation by way of a special Todd Family Shareholder vote, as well as income from the Foundation's investments. Donations are also received from individual Todd Family members as well as Todd Corporation staff and others via payroll giving.

Operational support

Todd Corporation and Todd Family Office generously provide financial and in-kind support for our operating expenses, including accommodation, HR, IT and investment management.

Our Staff



Christina Howard



Seumas Fantham



Malcolm Whyte



David Todd



Rebecca Turner



Charlotte Anderson



Valerie Williams



Susie Schwartz



Philip Broughton



Bruce Wills



Lee Cooper



Pam Davidson

Our Board

Our Investment Committee



David Todd



Kevin O'Connor



Paul Bevin



Wayne Stechman



Rebecca Turner